

Welcome to the bright new world of Bubblegum

Born in 1996, Bubblegum was the fun, lighthearted family of lovable characters that charmed the kids of the 90's.

From a cameo on Friends, to a Happy Meal toy, our award-winning brand was one of the biggest licences of the late 90's and early 00's – gaining a brand value of around £350 million.

**...and now we're bringing
it back!**



BUBBLEGUM 2026





Bubblegum is back, so who's who and who's you?! Classic favourites like Groovy Chick and Cool Dude return with brand new characters for 2026 like Total Baddie and Top Hun. With designs that bring each character to life through bold typography, bright neons and holographic foils

Bubblegum®

PHASE 1 LAUNCH INFO



PHASE 1 - 54 SKUs

INTEGRATED - 38 SKUs

Female Relations: 11 SKUs

Male Relations: 10 SKUs

Life's Events: 7 SKUs

Adult Age: 8 SKUs

(Juvenile: 2 SKUs - Sept 26)

STAND ALONE - 16 SKUs



Bubblegum®

Stand Alone



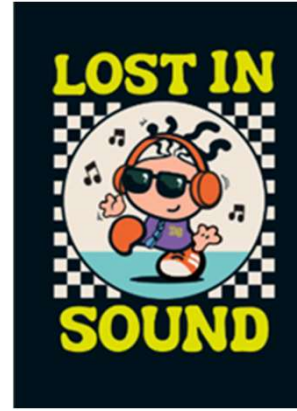
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314682-0-1



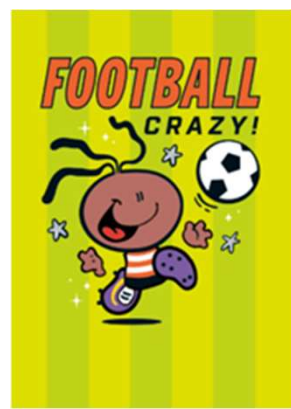
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314684-0-1



314687-0-1*



314688-0-1*



314689-0-1*



314690-0-1

Code: 60
Size: 127x178
Board: Coated
Finishes: Foil, Emboss
Printed Envelope

Bubblegum®

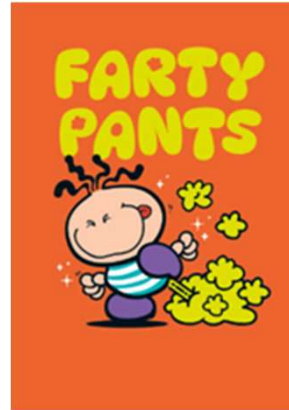
Stand Alone



314693-0-1*



314694-0-1



314695-0-1



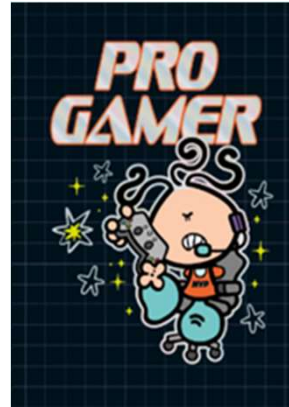
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314691-0-1*



314685-0-1*



314692-0-1



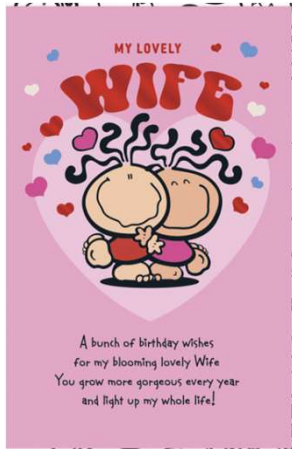
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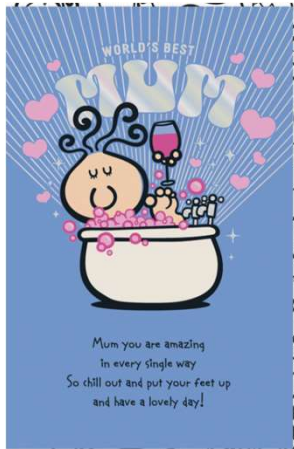
Bubblegum®

Female Relations

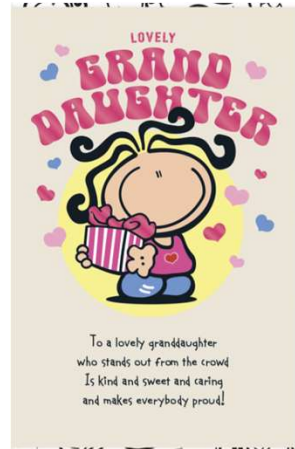
Bubblegum's big smiles and fun verses are the perfect way to celebrate the special girls and ladies in our lives. Feminine palettes, bright foils and a touch of leopard print adds to the joyful characters and brings a touch of sass !



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322983-0-1



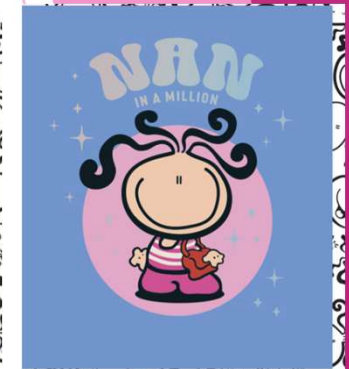
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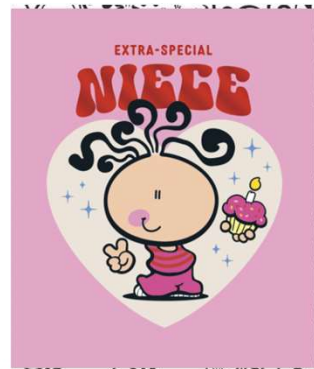
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322986-0-1



322987-0-1



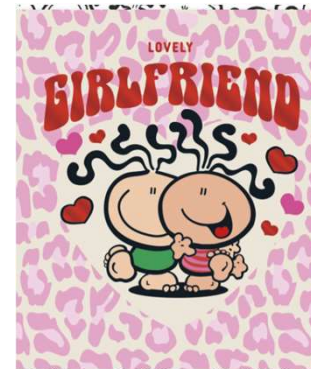
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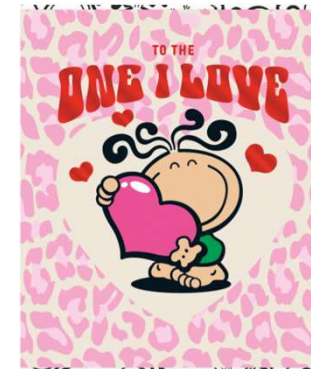
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323169-0-1



322968-0-1



323103-0-1

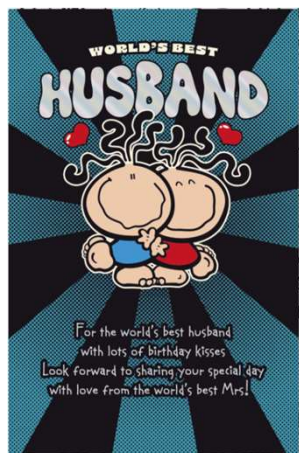
Code: 90 – RRP £3.30
Size: 149 x 229
Board: Veltique
Finishes: Foil, Emboss
Printed Envelope

Code: 60 – RRP £2.55
Size: 159 x 184
Board: Veltique
Finishes: Foil, Emboss
Printed Envelope

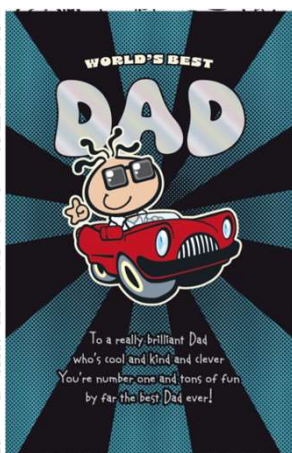
Bubblegum®

Male Relations

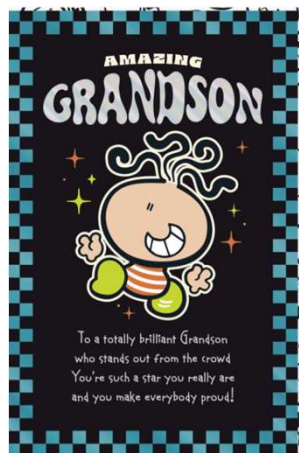
Bubblegum has the guys covered too with this cool collection of new designs for fantastic fellas of all ages. Contemporary checks and foiled halftones bring the fun against the striking black backgrounds.



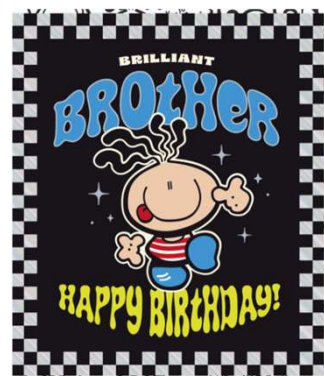
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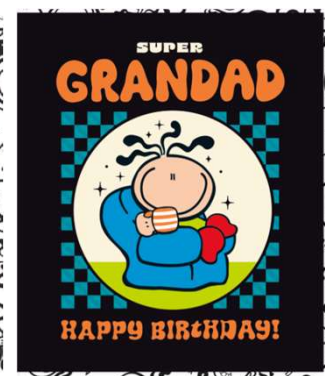
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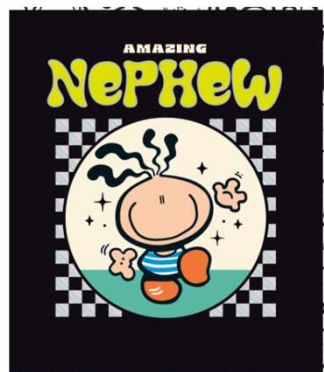
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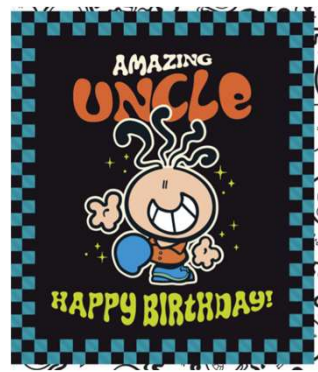
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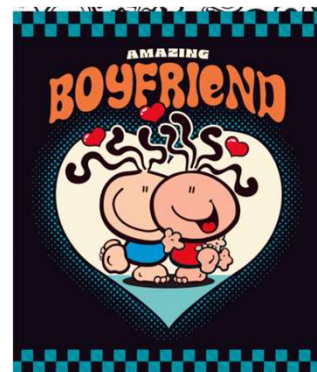
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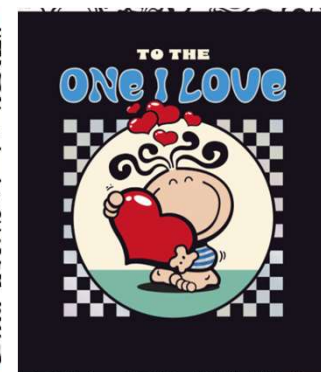
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323460-0-1



323451-0-1



323458-0-1

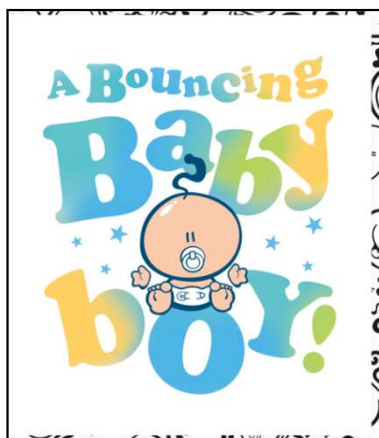
Code: 90 – RRP £3.30
Size: 149x229
Board: Coated
Finishes: Multiple foils
Printed Envelope

Code: 60 – RRP £2.55
Size: 159x184
Board: Coated
Finishes: Foil, Neon
Printed Envelope

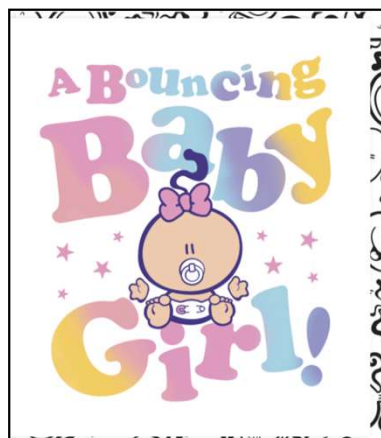
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Life's Events

Big occasions deserve big words and from Congrats to Get Well, nobody says it better than Bubblegum. Bringing all the fun though colourful foil before print gradients and playful characters.



320368-0-1 *



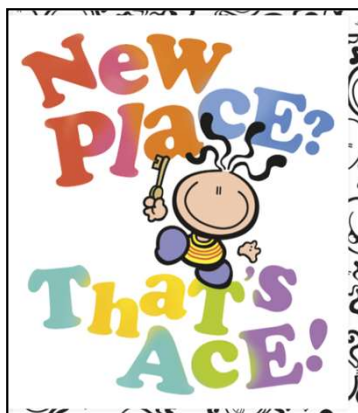
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320370-0-1



320372-0-1



320371-0-1



320374-0-1



320373-0-1

Code: 60 – RRP £2.55

Size: 159x184

Board: Veltique

Finishes: Foil before print

Printed Envelope

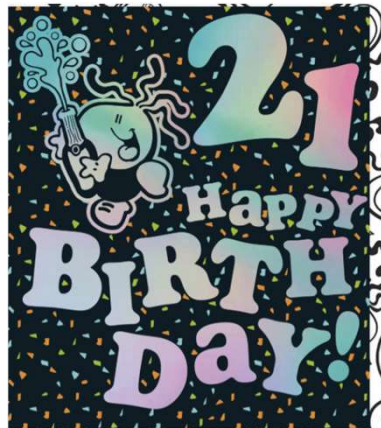
Bubblegum®

Adult Ages

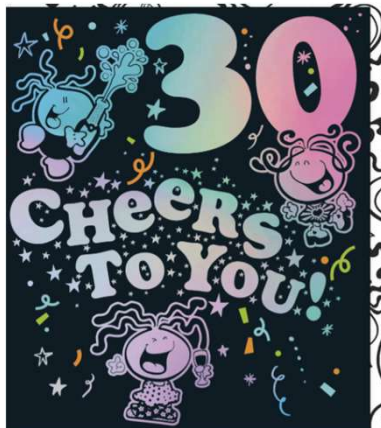
Milestone ages designs that you can see for miles! There's no hiding how old they are with Bubblegum's fabulous holographic foil and black designs.



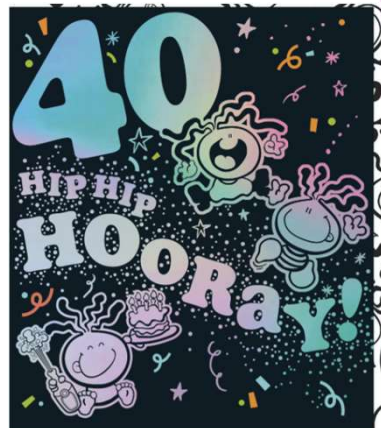
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323444-0-1 *



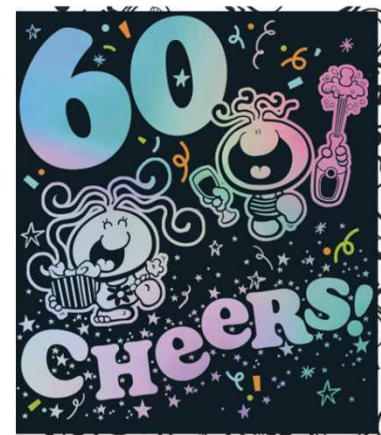
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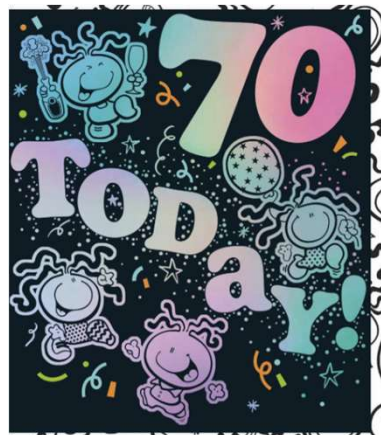
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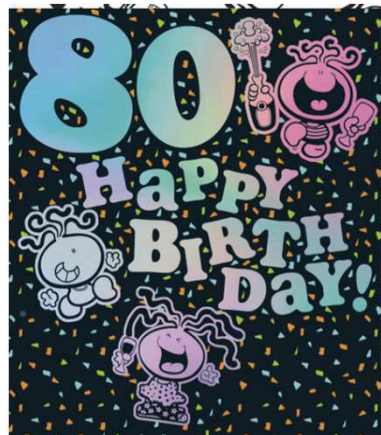
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323448-0-1



323449-0-1



323450-0-1

Code: 60 – RRP £2.55

Size: 159x184

Board: Coated

Finishes: Foil before print

Printed Envelope

Bubblegum®

Modular Plan Details

5 Modular Plans

- Standalone – All designs - 16 pockets MP001816 WSV £102.08 includes Door Poster.
- Standalone – 8 designs MP001817 WSV £51.04 Designs marked with * are the ones included.
- Integrated – All designs – 36 pockets MP001819 WSV £240.90.
- Integrated – 12 designs MP001818 WSV £80.30 Designs marked * are the ones included.
- Collage – All designs – 7 pockets MP001820 WSV £42.90 - available July 27th.

The logo for Bubblégum, featuring the brand name in a stylized, bubbly font with a registered trademark symbol. The background of the slide features abstract, overlapping geometric shapes in various shades of pink and magenta.

Coming soon...



323476-0-1

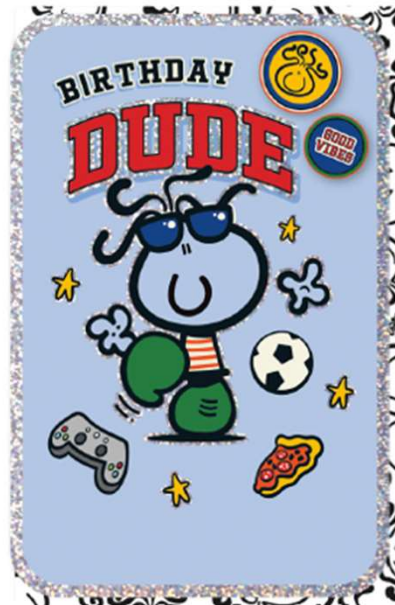
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Size: 149x229
Board: Coated

Finishes: Silver Glitter Foil
Attachments: x2 Badges
Printed Envelope

323477-0-1

Code: 90
Size: 149x229
Board: Coated

Finishes: Silver Glitter Foil
Attachments: x2 Badges
Printed Envelope



Launch date 14th September

Bubblegum®

Seasonal Launch Information

SEASONAL 2026 – 15 SKUs

CHRISTMAS – 15 SKUs

Integrated – 10 SKUs

Stand Alone – 5 SKUs

SPRING SEASONS 2027 – 25 SKUs

VALENTINE'S DAY – 10 SKUs

Integrated – 5 SKUs

Stand Alone – 5 SKUs

MOTHER'S DAY – 8 SKUs

Integrated – 3 SKUs

Stand Alone – 5 SKUs

FATHER'S DAY – 7 SKUs

Integrated – 2 SKUs

Stand Alone – 5 SKUs

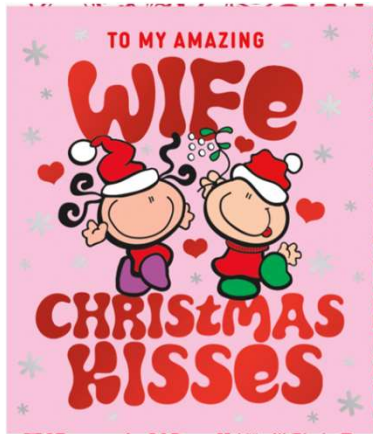


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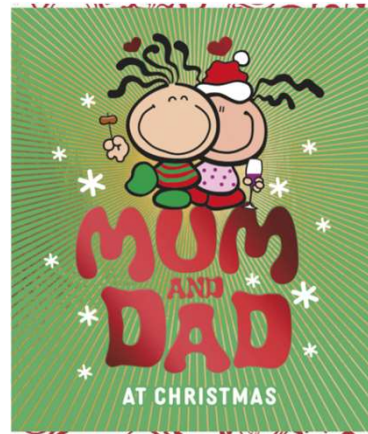
Christmas 2026



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320507-0-1



320505-0-1



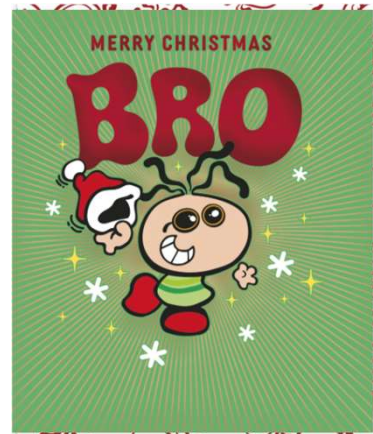
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329370-0-1



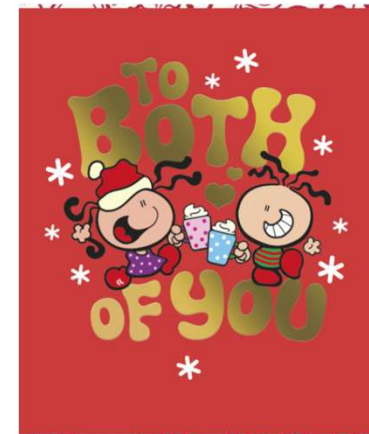
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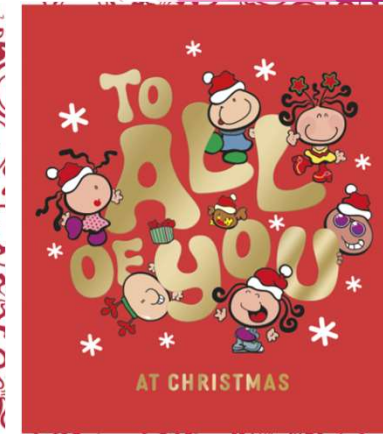
329377-0-1



318780-0-1



318795-0-1



318794-0-1

Code: 60 – RRP £2.55

Size: 159 x184

Board: Coated

Finishes: Foil and Emboss

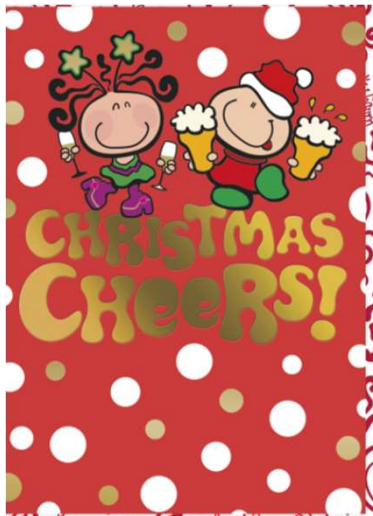
Printed Envelope

Bubblegum®

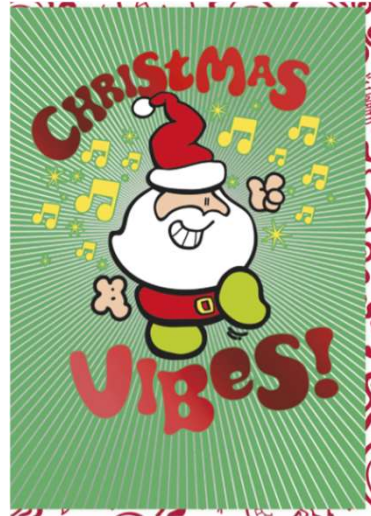
Christmas 2026



318903-0-1



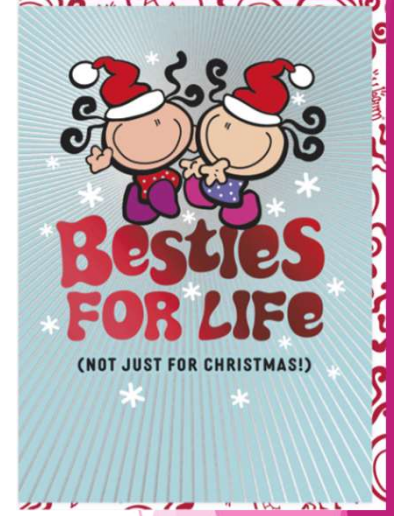
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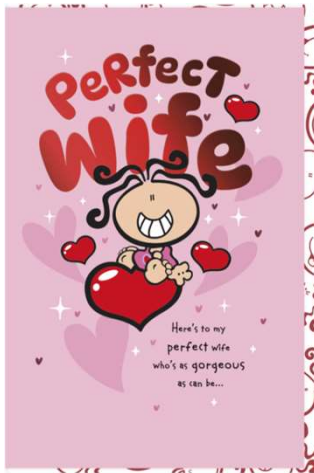


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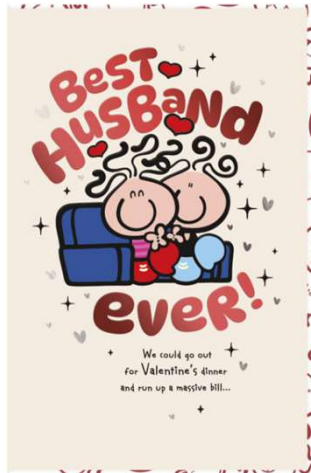
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Finishes: Multiple Foils
Printed Envelope

Bubblegum®

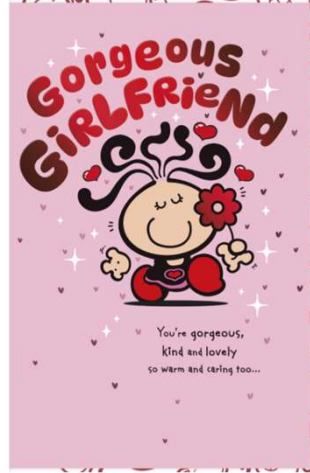
Valentine's Day 2027



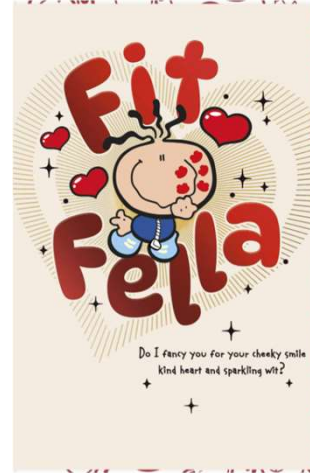
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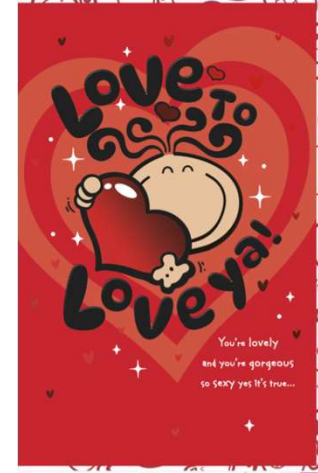
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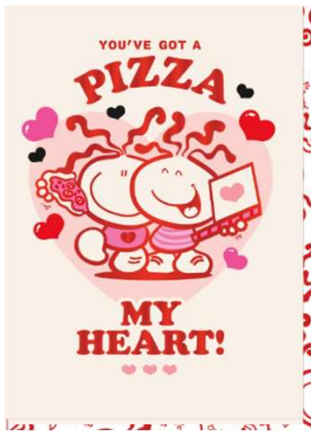
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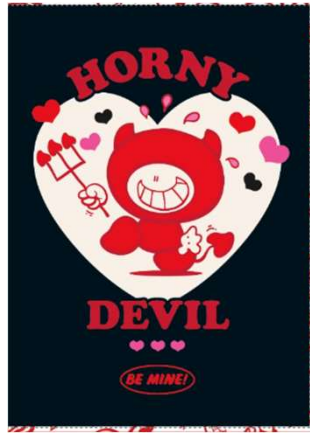
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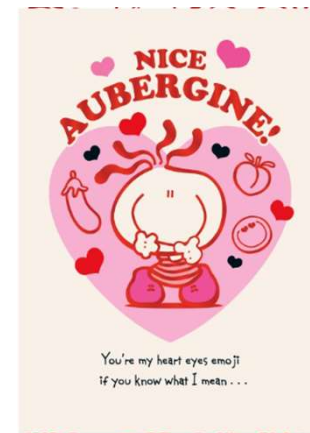
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329847-0-1



331317-0-1



329850-0-1

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Board: Coated

Finishes: Multiple Foils

Printed Envelope

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Size: 127 x 178

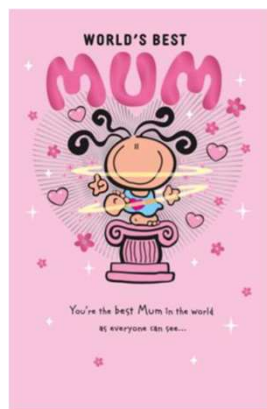
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Finishes: Foil

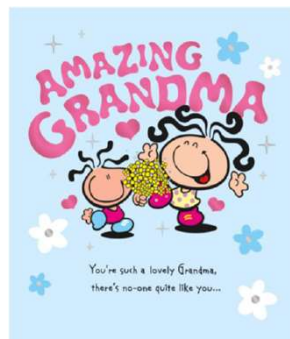
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Bubblegum®

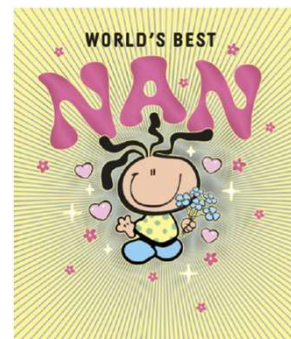
Mother's Day 2027



333643-0-1



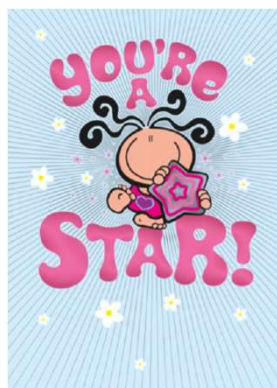
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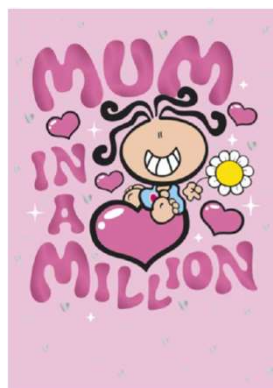
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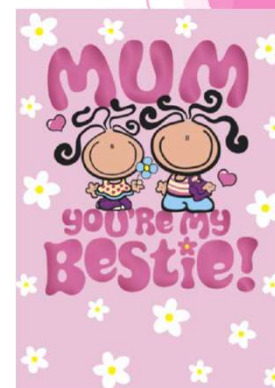
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Size: 149 x 229

Board:

Finishes:

Printed Envelope

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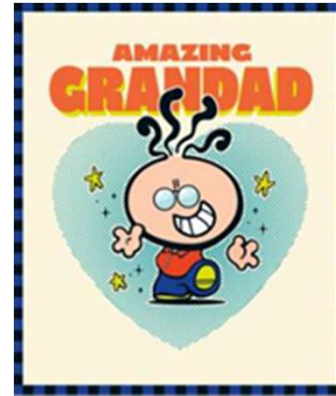
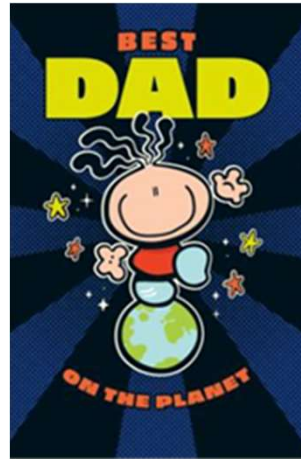
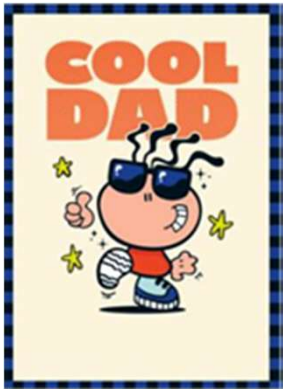
Board:

Finishes:

Printed Envelope

Bubblegum®

Father's Day 2027



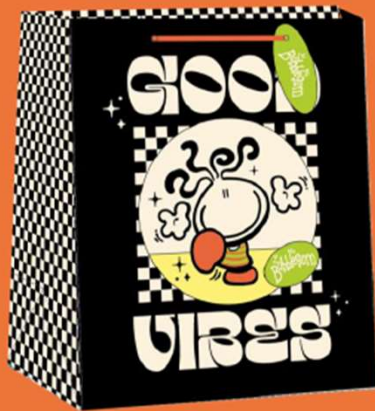
- 2 Captions: Dad code 90, Grandad code 60
- 5 Stand Alone Designs code 60

Code: 90
Size: 149x229
Board:
Finishes:
Printed Envelope

Code: 60
Size: 127x178
Board:
Finishes:
Printed Envelope

Bubblegum®

Gift Dressings



Bubblegum Good Vibes Gift Bag

Large portrait

Print only | Coated stock | Paper Handles
Item number: 317784-0-1

Price code: 2080
GBP RRP: £2.30
GBP WSV: £1.05
AUS RRP: \$6.99
NZ RRP: \$6.99



Bubblegum Big Gift Energy Gift Bag

Large portrait

Print only | Coated stock | Paper Handles
Item number: 314862-0-1

Price code: 2080
GBP RRP: £2.30
GBP WSV: £1.05
AUS RRP: \$6.99
NZ RRP: \$6.99



Bubblegum Retro Badge Gift Bag

Medium portrait

Print only | Coated stock | Paper Handles
Item number: 314861-0-1

Price code: 2078
GBP RRP: £1.85
GBP WSV: £0.85
AUS RRP: \$5.99
NZ RRP: \$5.99

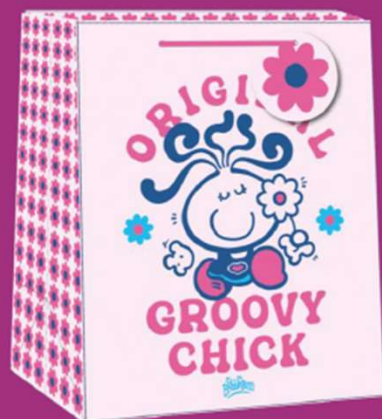


Bubblegum Retro Badge 2m Roll Wrap

Print only | Coated stock
Item number: 317785-0-1
Price code: 0750
GBP RRP: £2.50
GBP WSV: £1.15
AUS RRP: \$6.99
NZ RRP: \$6.99

Bubblegum®

Gift Dressings



Bubblegum Groovy Chick Gift Bag

Large portrait

Print only | Coated stock | Paper Handles

Item number: 314564-0-1

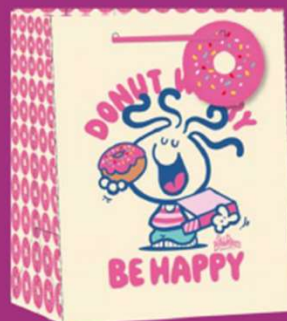
Price code: 2080

GBP RRP: £2.30

GBP WSV: £1.05

AUS RRP: \$6.99

NZ RRP: \$6.99



Bubblegum Donut Worry, Be Happy Gift Bag

Medium portrait

Print only | Coated stock | Paper Handles

Item number: 314565-0-1

Price code: 2078

GBP RRP: £1.85

GBP WSV: £0.85

AUS RRP: \$5.99

NZ RRP: \$5.99



Bubblegum Groovy Chick 2m Roll Wrap

Print only | Coated stock

Item number: 314578-0-1

Price code: 0750

GBP RRP: £2.50

GBP WSV: £1.15

AUS RRP: \$6.99

NZ RRP: \$6.99

Bubblegum®