



BRAND INFORMATION

WORLD OF SWEETS
PARTNERS IN Sweet SUCCESS

THE LARGEST ONLINE ENERGY DRINK BRAND THAT DOES THINGS DIFFERENTLY.

✕ FLAVOUR INNOVATION FOCUS

At the core of our ethos lies an unwavering commitment to flavour. Everything we create is lead with our mission to keep 99% taste satisfaction.

😊 CLEAN ENERGY PLEDGE

Our products must be natural and clean label energy. We stand as a beacon for those seeking an energy boost without compromising on quality.

⚡ MENTAL FOCUS AND SHARPNESS

With a blend of choline, natural caffeine, ginseng, and B-vitamins, our products crack open your brain's potential, delivering a boost that enhances your mental focus and sharpness.

🌐 MORE THAN A PRODUCT, A COMMUNITY

Sneak transcends being just a product; it's a thriving community. Beyond the can, we cultivate an inclusive space where like-minded individuals converge.

Over 500k website visits per month

The 6th biggest energy drink brand in UK

SNEAK 0.63% (AVE 0.41%) Above category average engagement rate on social channels

WHAT'S IN THE DRINKS

- ✓ ZERO SUGAR
- ✓ NATURAL CAFFEINE
- ✓ ADDED B VITAMINS
- ✓ MAXIMUM TASTE
- ✕ NO ARTIFICIAL COLOURS & FLAVOURS
- ✕ NO ADDED PRESERVATIVES
- ✕ NO REFINED SUGARS



4 x SKUs In Sneak Energy range
315605 Tropicilla | 315607 Purple Storm | 315606 Raspberry Lemonade | 315624 Blizzard
12 x 500ml | £2.49 RRP

FOCUS | CONCENTRATION | MENTAL PERFORMANCE | ENERGY

