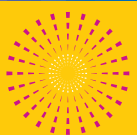




# NEW YEAR... NEW PRODUCTS!



JANUARY  
2025



Promotion Period:  
Wednesday 1st January to  
Friday 31st January



P14

**NEW PRODUCT ALERT!**



P29

**NEW PRODUCT ALERT!**



P21



**FREE STOCK PROMO**



P14

**NEW PRODUCT ALERT!**



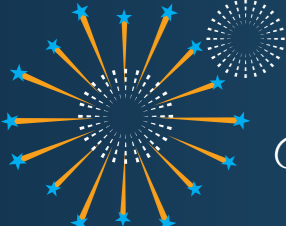
P22

**FREE STOCK PROMO**



P6

**FREE STOCK PROMO**



Wishing you a Happy New Year!

January 2025

Frozen Food

Pages 3-15

Ice Cream

Pages 16-29

Freezer Deals

Pages 30-31

## HOW TO ORDER

Speak to one of our friendly Sales Executives, email us or why not try our easy online ordering system (2pm cut off for next day delivery).

- ▶ Free delivery
- ▶ Minimum order 6 units
- ▶ Monthly Promotions
- ▶ Equipment Free Stock Deals
- ▶ Great Customer Service
- ▶ Flexible Payment methods
- ▶ Leading brands stocked
- ▶ Free Point of Sale

Scan to order online now!



Burgess Hill 01444-870111  
Ashford (Kent) 01233-647355

sales@consortfrozenfoods.co.uk

## WAYS TO PAY

Consort offer a variety of payment methods to make paying for your goods simple and easy.

- ▶ Cash on delivery
- ▶ Credit/Debit card at the time of order or time of delivery
- ▶ BACS
- ▶ Credit Accounts are available upon request
- ▶ NEW! Direct Debit
- ▶ Buying Group

Consort Sales Whatsapp number - 07849 399163

\*Due to the current climate our promotions and prices are subject to short notice changes\*



Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

# THE NATION'S FAVOURITE\*



ACCOUNTING FOR NEARLY 40% OF ALL OVENABLE CHIPS SALES

**91298**  
Case 15x700g  
RSP £2.69 | WAS £29.99  
NOW £23.99

**30162**  
Unit 5x700g  
RSP £2.69 | WAS £10.15  
NOW £7.99



\*The Nation's Favourite visit [www.mccain.co.uk/legal-information](http://www.mccain.co.uk/legal-information) to verify this claim.



# No.1 Volume Fish Finger in Total Impulse

it better be **BirdsEye**



**86165**  
12x225g  
RSP £1.69  
WAS £17.69  
NOW £15.99

Nielsen, L12 and L52wks to 2nd November



SCAN ME TO FOLLOW CONSORT



# SUPER SAVINGS!



**28% POR**

**86615**  
7x344g  
RSP £2.99  
WAS £16.99  
NOW £14.99



**28% POR**

**68704**  
7x332g  
RSP £2.99  
WAS £16.99  
NOW £14.99



**28% POR**

**12033**  
7x421g  
RSP £2.99  
WAS £17.25  
NOW £14.99



**28% POR**

**34190**  
7x411g  
RSP £2.99  
WAS £17.25  
NOW £14.99



# NO.1 THIN PIZZA BRAND IN TOTAL IMPULSE



**82738**  
10x253g  
RSP £1.50  
WAS £13.20  
NOW £10.20



**43113**  
10x251g  
RSP £1.50  
WAS £13.20  
NOW £10.20

Nielsen, L52wks to 2nd November

## Cheaper Chips!

**34875**  
Case 14x500g  
RSP £2.69 | WAS £29.99  
NOW £27.29

**17781**  
Unit 7x500g  
RSP £2.69 | WAS £15.25  
NOW £13.99

**29508**  
Case 14x500g  
RSP £2.69 | WAS £29.99  
NOW £27.29

**89342**  
Unit 7x500g  
RSP £2.69 | WAS £15.25  
NOW £13.99

For more information please visit our website at [www.consortfrozenfoods.co.uk](http://www.consortfrozenfoods.co.uk)

**MINIMUM ORDER 6 UNITS**

**BUY 1  
PIZZA...  
GET 1  
UNIT OF  
FRENCH  
FRIES  
FREE!**

**45%  
POR**



**97482**  
10x320g  
RSP £3.50 | TLP £26.50

**81569**  
10x305g  
RSP £3.50 | TLP £26.50



**39520**  
5x700g  
RSP £3.50 | TLP £11.50  
**FREE**

**BUY 2  
PIZZAS**



**GET 1  
BAG OF  
CHIPS  
FREE**

*Exclusive to  
Consort customers*

**Want to Sell More?**

Why not Request your  
**FREE 'IN STORE' POSTER**  
and offer your customers  
a fantastic deal.

**NEW TO CONSORT!**



**67162**  
Case 10x1kg  
RSP £6.49 | TLP £53.99



**34%  
POR**

**89748**  
Unit 5x1kg  
RSP £6.49 | TLP £27.50

**39665**  
6x1.6kg  
RSP £4.29 | TLP £16.90



**95761**  
Case 10x650g  
RSP £4.70 | TLP £38.46



**34%  
POR**

**25828**  
Case 10x650g  
RSP £3.99 | TLP £26.50



**34%  
POR**

**17138**  
Case 10x400g  
RSP £1.09 | TLP £7.15

*Great Product,  
Great Price!*



**26%  
POR**

**47134**  
9x550g  
RSP £4.50  
WAS £32.00  
NOW £29.99



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# Cut Price Kiev's!



25% POR

**17597**  
8x204g

RSP £2.99 | WAS £18.99  
NOW £17.99



25% POR

**90298**  
8x204g

RSP £2.99 | WAS £18.99  
NOW £17.99

# Reduced Ready Meals

**40343**  
8x475g  
RSP £3.25  
WAS £21.29  
NOW £18.99



**52754**  
8x450g  
RSP £3.25  
WAS £21.29  
NOW £18.99



34% POR

**96357**  
14x170g

RSP £1.29 | WAS £13.75  
NOW £11.99



34% POR

**10800**  
14x170g

RSP £1.29 | WAS £13.99  
NOW £11.99

# CHEAPER CHICKEN

# Reduced Ready Meals



**30969**  
8x350g

RSP £2.75 | WAS £17.25 | NOW £14.99



**26441**  
12x300g

RSP £2.50 | WAS £23.99 | NOW £19.49



**58229**  
12x300g

RSP £2.50 | WAS £23.99 | NOW £19.49

# Cheap as Chips!



**92106**

42% POR

Case 16x650g  
RSP £3.45 | WAS £41.99  
NOW £32.25

**29927**

41% POR

Unit 8x650g  
RSP £3.45 | WAS £21.29  
NOW £16.25



33% POR

**36278**

Case 16x600g  
RSP £2.09 | WAS £25.99  
NOW £22.49

32% POR

**57637**

Unit 8x600g  
RSP £2.09 | WAS £13.15  
NOW £11.35



**34207**

40% POR

Case 12x750g  
RSP £3.49 | WAS £33.99  
NOW £24.99

**81600**

39% POR

Unit 6x750g  
RSP £3.49 | WAS £17.25  
NOW £12.75



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# Best value Bisto!

RSP £2.49 | WAS £11.49 | NOW £9.99 **33% POR**



15144  
6x375g



20227  
6x375g



37743  
6x375g



50580  
6x375g



63699  
6x375g



62416  
6x375g



99760  
6x375g



78076  
6x375g



8750  
6x375g

# VALUE VEGETARIAN

**36% POR**



41276  
8x336g  
RSP £2.75 | WAS £17.99  
NOW £13.99

**36% POR**



70234  
8x300g  
RSP £2.75 | WAS £17.99  
NOW £13.99

**41% POR**



**40% POR**

56703  
Case 12x300g  
RSP £3.10 | WAS £28.99  
NOW £21.99

50676  
Unit 6x300g  
RSP £3.10 | WAS £14.75  
NOW £11.25

**41% POR**



87461  
Case 12x300g  
RSP £3.10 | WAS £28.99  
NOW £21.99

63578  
Unit 6x300g  
RSP £3.10 | WAS £14.75  
NOW £11.25

# BIG SAVINGS ON BURGERS AND GRILLS



62231  
6x454g  
RSP £3.29 | WAS £15.99 | NOW £13.99

**29% POR**



81267  
8x340g  
RSP £3.29 | WAS £20.99 | NOW £18.99

**28% POR**



25432  
8x340g  
RSP £3.29 | WAS £20.99 | NOW £18.99

**28% POR**



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



# Just £8.00!

RSP £2.00 | WAS £9.50 | NOW £8.00

6x450g

Available in smaller sizes for your convenience



29407



22015



65863

33% POR



37326



13073



53233



92718



86834



52199



38862

## Fantastic Prices on Fish



31% POR

18464

12x250g  
RSP £3.00 | WAS £29.75  
NOW £24.99



36% POR

75683

8x200g  
RSP £3.50 | WAS £22.49  
NOW £17.99



36% POR

69326

8x200g  
RSP £3.50 | WAS £22.49  
NOW £17.99



29% POR

69854

8x280g  
RSP £3.00 | WAS £19.49  
NOW £16.99



29% POR

49678

8x280g  
RSP £3.00 | WAS £19.49  
NOW £16.99



38% POR

94182

12x250g  
RSP £2.50 | WAS £23.75  
NOW £18.75

## Great Savings!



68973

8x400g  
RSP £4.00 | WAS £25.99 | NOW £24.99



66650

8x400g  
RSP £4.00 | WAS £27.99 | NOW £26.99



63915

10x155g  
RSP £1.35 | WAS £11.05 | NOW £10.45



SCAN ME TO FOLLOW CONSORT



# NEW TO CONSORT!

Pide is a delicious traditional Turkish flatbread commonly referred to as a Turkish Pizza!



**66106**

12x3x150g

RSP £4.50 | TLP £42.99

**45832**

12x3x150g

RSP £4.50 | TLP £42.99

**71741**

12x3x150g

RSP £4.50 | TLP £42.99



SCAN ME TO FOLLOW CONSORT



# Delicious Desserts



**99148**

6x475g

RSP £3.50 | WAS £16.80  
NOW £12.99



**33%  
POR**

**8853**

6x450g

RSP £3.50 | WAS £16.80  
NOW £12.99

# NEW TO CONSORT!



**30048**

12x400g

RSP £3.99 | TLP £39.99



**91804**

10x400g

RSP £4.75 | TLP £39.99



20x215g

# Soups

100%  
GOOD STUFF



2 of your  
5 a day

RSP £3.99 | WAS £33.23 | NOW £26.58



**88772**

L/S SOUP Cauliflower Power



**60757**

L/S SOUP Three Amigo's



**33463**

L/S SOUP Give Peas a Chance



**37616**

L/S SOUP Mixed box

**19606**

L/S Soup Killer Tomato





SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



**NEW**  
TO IMPULSE  
2025!

COMING SOON!





SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



**NEW**  
TAKE HOME  
2025!

COMING SOON!



# January Promotion

Retail only

Buy any **3**  
and get this  
**FREE**



FREE  
1580

WORTH  
**£44.80**  
at RRP



**NO.1 BEST  
SELLING  
IMPULSE  
CONE**



**THE BEST SELLING  
PRODUCT IN IMPULSE.**



**Cadbury  
DAIRY  
MILK**



**SMARTIES  
pop up**



**FRUIT  
Pastilles**



**Nuii**  
ICE CREAM ADVENTURE™



# WALL'S JANUARY DEAL

AVAILABLE FROM 1<sup>ST</sup> JANUARY TO 31<sup>ST</sup> JANUARY 2025



BUY ANY 6 AND  
PICK ANY CASE  
OF MAGNUM  
**FREE!**

3 OF THE TOP 5  
BEST SELLING IMPULSE  
ICE CREAMS<sup>1</sup>

CASE PRICE  
WORTH  
**£46**  
(RRP\*£2.30)

OR



BUY ANY 10 AND  
PICK ANY CASE OF  
MAGNUM  
AND FEAST **FREE!**

CASE PRICE  
WORTH  
**£102**  
(MAGNUM RRP\*£2.30)  
(FEAST RRP\*£1.60)

**BEST  
SELLERS**



60% OF ICE CREAM SALES COMES FROM THESE BRANDS<sup>1</sup>

**NEW FOR  
2025**



# January Promotion

Buy any **5**  
and get this  
**FREE**



FREE 8111

WORTH  
**£40.00**  
at RRP



SCAN ME TO FOLLOW CONSORT



RSP £2.00 | WAS £31.18 | NOW £28.18

24x66ml

**BOUNTY**  
Ice Cream



7721

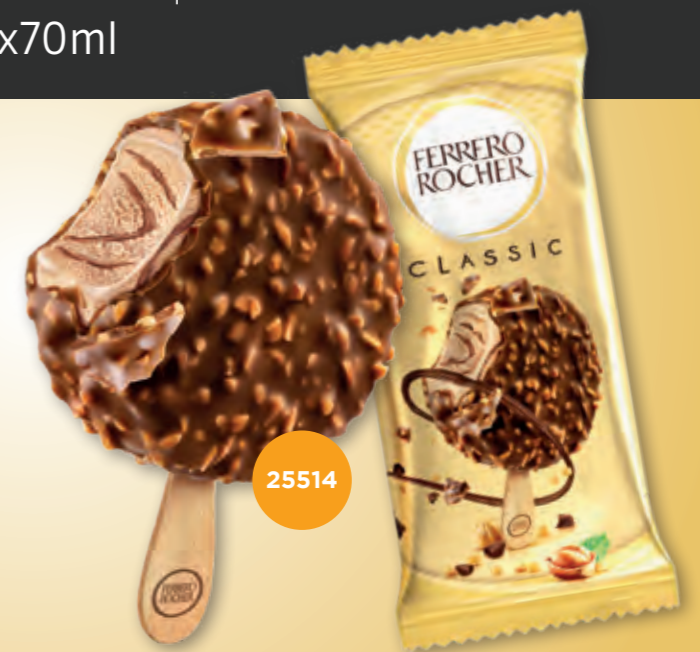
**SAVE £3 PER CASE**

Offer applies to Bounty Ice Cream impulse 24 x 66ml

RSP £2.20 | WAS £36.00 | NOW £31.00

24x70ml

Save  
**£5.00**



25514

TLP:  
£18.99

**BEN & JERRY'S**

RRP\*:  
£4.99

# 43% POR

Available from 1st – 31st January 2025



© Ben & Jerry's Homemade Inc. 2024. Cows: © Woody Jackson 1997.  
\*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.



## JANUARY PROMOTION

AVAILABLE FROM 1<sup>ST</sup> - 31<sup>ST</sup> JANUARY 2025

### BUY ANY 3 AND GET A CASE OF VIENNETTA FREE!

FREE  
98633



### CHOOSE ANY 3 OF THESE

# January Promotion



SCAN ME TO FOLLOW CONSORT



Buy any **3**  
and get this  
**FREE**

WORTH  
**£30.00**  
at RRP



Or

Buy any **3**  
and get this  
**FREE**

WORTH  
**£22.50**  
at RRP



NEW



## FRANCO'S ICES

Featured

**42206**  
10x6  
RSP £2.00  
TLP £12.79

**37664**  
10x6  
RSP £2.00  
TLP £12.50

**30647**  
8x8  
RSP £2.50  
TLP £13.65

**24233**  
8x6  
RSP £2.50  
TLP £13.35

**27825**  
8x8  
RSP £2.50  
TLP £13.65

**58299**  
12x3  
RSP £1.50  
TLP £12.00

**79422**  
8x6  
RSP £2.00  
TLP £10.70

**54922**  
12x3  
RSP £1.50  
TLP £12.00

CASE SIZE 6  
PACK SIZE 900ML  
RRP: £3.99

CARTE D'OR  
25% POR

£15  
TLP



\*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.

NEW

Take the café home



50965  
11x340g  
RSP £4.95  
TLP £43.58  
**nutella**  
croissant

**In the oven:** Pre-heat the **FAN OVEN** to 170°C. Place the **CROISSANTS STILL FROZEN** on a baking tray lined with baking paper, leaving space between the croissants for leavening during baking.

Place the tray on the middle shelf of the oven. Bake for **20-24 MINUTES** depending on the desired golden-brown level.

**In the air fryer:** For a faster preparation, you can cook your croissants in the air fryer for 16-18 minutes at 170C, without preheating.

After cooking, **LET THE CROISSANTS COOL DOWN** before enjoying them.

94668  
11x264g  
RSP £4.95  
TLP £43.58  
**nutella**  
muffin

Take the frozen muffins out of the freezer and place them on a plate.

Defrost at **ROOM TEMPERATURE** for at least **2 HOURS** for the best taste experience.

Otherwise, for immediate consumption, set **MICROWAVE** to defrost (100g) for **2 MINUTES** **ENJOY** them!

Once thawed do not refreeze. The product should be consumed within 3 days after defrosting.

SAVE £3 PER CASE

AND STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SALES OF MARS MULTIPACK ICE CREAMS ARE UP 89% IN 3 YEARS

IRI Ice Cream Symbols & Independents 52wk periods to 2.11.24, Value Sales. Total Mars Multipacks up 89%, Total Multipacks +25%





# WALL'S 2025 CABINET BUNDLE DEALS

SCAN ME



## SLIM MAXIVISION

12 BASKETS



802mm (W)  
875mm (D)  
1363mm (H)

Deal price: **£1719** <sup>VAT</sup>  
Comes with ice cream worth over **£620** <sup>RSP</sup>

## MAXIVISION

18 BASKETS



1253mm (W)  
875mm (D)  
1363mm (H)

Deal price: **£1819** <sup>VAT</sup>  
Comes with ice cream worth over **£800** <sup>RSP</sup>

## VISTA 6

6 BASKETS



680mm (W)  
650mm (D)  
880mm (H)

Deal price: **£569** <sup>VAT</sup>  
Comes with ice cream worth over **£480** <sup>RSP</sup>

## VISTA 12 LED

12 BASKETS



1000mm (W)  
650mm (D)  
880mm (H)

Deal price: **£709** <sup>VAT</sup>  
Comes with ice cream worth over **£610** <sup>RSP</sup>

## VISTA 18 LED

18 BASKETS



1500mm (W)  
650mm (D)  
880mm (H)

Deal price: **£859** <sup>VAT</sup>  
Comes with ice cream worth over **£760** <sup>RSP</sup>

FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY\*\*

## WALL'S TOP SELLING ICE CREAMS



PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALERS

\*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wall'srefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



## FREEZER DEAL

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

FREE STOCK WITH EVERY FREEZER PURCHASE!



GAMMA 150  
**£1,199+vat**

with **£1905.08** FREE STOCK @rsp

GAMMA 200  
**£1,439+vat**

with **£1995.85** FREE STOCK @rsp



GAMMA 250  
**£1,659+vat**

with **£2031.95** FREE STOCK @rsp



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



## FREEZER DEAL

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves			
LGF2500	White Glass Door	Ext	2055	690	800	120	496ltr (17.51 cu.ft)	4
		Int	1520	565	640			
LGF5000	White Glass Door	Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)	4 Per door
		Int	1520	1262	640			
LGF7500	White Glass Door	Ext	2055	2079	800	240	2050ltr (72.39 cu.ft)	4 Per door
		Int	1520	1959	640			

LGF2500 SINGLE UPRIGHT FREEZER  
WAS £1,669  
NOW **£1,499+VAT**  
with **£1057.83** FREE STOCK @rsp



LGF5000 DOUBLE UPRIGHT FREEZER  
WAS £2,299  
NOW **£2,099+VAT**  
with **£1169.67** FREE STOCK @rsp



LGF7500 TRIPLE UPRIGHT FREEZER  
WAS £3,349  
NOW **£2,999+VAT**  
with **£1169.67** FREE STOCK @rsp



All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



# Best-Bake to Go

Save £1 per case!



38%  
POR

**48488**

40x117g

BB BaconCheese Turnover

**WAS £38.00 | NOW £37.00**



37%  
POR

**60158**

40x165g

BB Large Sausage Roll

**WAS £23.60 | NOW £22.60**



42%  
POR

**13700**

24x283g

BB Small Cornish Pasty 24

**WAS £32.89 | NOW £31.89**

## NEW TO CONSORT!



**15972**

12x100g

**RSP £1.50 | TLP £14.99**



**97797**

12x100g

**RSP £1.50 | TLP £14.99**



**52325**

12x100g

**RSP £1.50 | TLP £14.99**