

JULY 2024



Promotion Period:
Monday 1st July to
Wednesday 31st July



**FREE STOCK
PROMO**

P4



**FREE STOCK
PROMO**

P3



**PIZZA & PIE FREE
STOCK DEAL**

P21



**BUY 1
GET 1 FREE!**

P21



**FREE STOCK
PROMO**

P5



**BUY 2
GET 1
FREE!**

P20



July 2024

Ice Cream

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Frozen Food

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Slush Machines

Pages 29-30

Freezer Deals

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We are proud to announce that Consort Frozen Foods has been awarded the Green Champion Award at the BHBiz Awards 2024.

The BHBiz Awards, organised by the Burgess Hill Business Parks Association (BHBPA), returned this year with a grand celebration, highlighting the best in local business innovation and practices. Being shortlisted in three categories—Community Champion, Charity Champion, and Green Champion—was an incredible honour in itself. But winning the Green Champion Award is a moment of immense pride and joy for us all.

As a company with a considerable fleet of diesel vans and lorries, we are acutely aware of our environmental impact. Owning this responsibility has driven us to implement robust strategies aimed at reducing our carbon footprint. Our commitment

to environmental sustainability is not just a business decision; it's a core component of our strategy and vision for the future.

The Green Champion Award recognises businesses that prioritise ecological considerations in their operations and encourage sustainable practices among their teams.

This award is a recognition of our dedication to making a positive impact on the environment. It acknowledges the practical steps we are taking today and the ambitious goals we have set for tomorrow. Our journey is ongoing, and we are committed to continually improving and innovating to meet our targets.



Andrew Rewell, Operations Manager (right) and Barry Crouch, Finance Director, (centre) receiving the award from Roger Black MBE.

JULY PROMOTION BUY ANY 3 GET THIS FREE



RETAIL EXCLUSIVE WORTH £44.80 AT RRP



Due to the current climate our promotions and prices are subject to short notice changes



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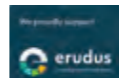
Consort is part of the First 4 Frozen distribution network.



Proud to be a member of the British Frozen Food Federation.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution





IMPULSE BEST SELLERS PROMOTION

CORE RANGE

3 OF THE TOP 5 BEST SELLING IMPULSE ICE CREAMS ARE MAGNUM*



#2 KIDS OOH SKU¹



BUY ANY 6 AND GET 1 CASE FREE

Calippo

FREE 1626

#1 KIDS OOH SKU¹

CASE PRICE WORTH **£36.00** RRP* £1.50



#1 FILLED CONE BRAND¹

Unilever Food Solutions



All Wall's impulse lines are included in the promotion

*RRP is recommended retail price. Pricing is at the sole discretion of the retailer. 1: Nielsen DB Total Cover, 52 wks to 30/09/23.

FREE CASE OFFER

BUY ANY 4 CASES AND GET A CASE OF HUBBA BUBBA OR SNICKERS FREE (4+1)



HUBBA BUBBA CASE WORTH £49.50 AT MSRSP

FREE 96096



FREE 2218

SNICKERS ICE CREAM CASE WORTH £48 AT MSRSP



JULY PROMOTION

FREE 16962



**BUY ANY 5
GET 1 FREE**

**WORTH
£28.00
AT RRP**

OR



**BUY ANY 9
GET 2 FREE**

**WORTH
£83.20
AT RRP**

FREE 3257



All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.

FRONERI

**DISCOVER
THE FULL RANGE**

NEW

**Kinder.
bueno**

**NOW
20%
OFF**



¹Nielsen, GB Total Coverage, Value Sales, YTD End 10 June 2023. Compared to the top competitors.
²Nielsen, GB Total Coverage, Value Sales, MAT End 10 June 2023.



Support. Inspire. Progress.



LICKALIX®



ORGANIC & TOTALLY FREE-FROM ICE LOLLIES 100% COMPOSTABLE PACKAGING!



CITRUS BURST **SIMPLY CHOCOLATE** **STRAWBERRY LEMONADE** **MANGO RASPBERRY SWIRL** **NATURAL COLA** **CHERRYADE**



Follow us on...



Freeze as you need!

- Store ambient
- Only freeze what you need

NETT PRICE



4594
12x80ml
RSP £2.45
TLP £18.60

Jude's

ICE CREAM

41% POR

SAVE 25%



M'OR WITH CARTE D'OR

Mini Indulgence

Enjoy M'Or Little Moments

NEW Carte D'Or Mini Indulgence!

Indulgence for every occasion
48% POR

£13 TLP

NEW



Chocolate Cookie
Cookies & cream and chocolate flavour ice creams with a chocolatey sauce and cookie

Eton Mess

Strawberry and vanilla flavour ice cream with a strawberry sauce and meringue pieces



NEW

NEW



Vanilla Caramel Pecan
Vanilla flavour ice cream with caramel sauce and caramelised pecan pieces

CASE SIZE	PACK SIZE	RRP*
12	200ML	£2.49



*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.



WALL'S®

WALL'S HAS **41%**
OF THE TAKE HOME MARKET
SHARE IN OUT-OF-HOME*

BUY ANY 3 AND GET
A CASE OF VIENNETTA
FREE! CASE PRICE WORTH
£13.50

BUY ANY 9 AND GET
A CASE OF VIENNETTA,
TWISTER MINI AND
CALIPPO MINI
FREE! CASE PRICE WORTH
£43.44

BUY ANY 5 AND GET
A CASE OF VIENNETTA
AND TWISTER MINI
FREE! CASE PRICE WORTH
£28.44



* Nielsen GB Total Cover, 52 wks to 30/09/23

JULY PROMOTION

BUY ANY 3
GET 1 FREE

OR

BUY ANY 3
GET 1 FREE



WORTH
£24
AT RRP



WORTH
£22
AT RRP



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FRANCO'S ICES



42206
10x6
RSP £2.00
TLP £12.79



30647
8x8
RSP £2.50
TLP £13.65



24233
8x6
RSP £2.50
TLP £13.35



37664
10x6
RSP £2.00
TLP £12.50



27825
8x8
RSP £2.50
TLP £13.65



79422
8x6
RSP £2.00
TLP £10.70



54922
12x3
RSP £1.50
TLP £12.00



43918
12x3
RSP £1.50
TLP £12.00

SAVE £3 PER CASE!



MULTIPACK ICE-CREAM FROM MARS GREW BY 91% IN 2023

RRP
£4.99



PROMO PRICE
£24.99

Nett price promo

COME TO CONSORT FOR THE FULL NON DAIRY AND LIGHTEN UP RANGE OF BEN & JERRY'S





LOWEST PRICE FOR 2024!

WOW!
JUST £20.99

ONLY £2.62 A TUB!



3882
H/D Belgian Choc
8x460ml



1307
H/D Toffee Dulce De Leche
8x460ml



48279
H/D Biscoff
8x460ml



3394
H/D Salted Caramel
8x460ml



6573
H/D Strawberry Cheesecake
8x460ml

STOCK THE BRANDS
CONSUMERS LOVE

SAVE
£2 PER
CASE!



Deliciously Creamy.



48528
6x475ml
RSP £3.99
TLP £20.49
PP £15.37

Like our Devon Custard.

soft & fluffy ice creammmmm

SAVE 25%



57217
6x800ml
RSP £3.99
TLP £20.49
PP £15.37

86294
6x800ml
RSP £3.99
TLP £20.49
PP £15.37



Follow us on...



CONSORT EXCLUSIVE!

JUST £25.00!

43% POR



87367
35x70ml
RSP £1.50
TLP £31.87
PP £25.00



45500
6x460ml
RSP £6.20
CASE £24.99



88819
6x460ml
RSP £6.20
CASE £24.99

BUY THREE GET ONE FREE
WORTH £37.20 RRP



26984
6x460ml
RSP £6.20
CASE £24.99



37246
6x460ml
RSP £6.20
CASE £24.99



37905
6x460ml
RSP £6.20
CASE £24.99



63633
6x460ml
RSP £6.20
CASE £24.99

HACKNEY GELATO

ITALIAN BORN. LONDON RAISED.

WOW!
JUST 80P A CUP

NETT PRICE



17797
18x130ml
RSP £2.95 | TLP £17.66
PP £14.40



85314
18x130ml
RSP £2.95 | TLP £17.66
PP £14.40



52399
18x130ml
RSP £2.95 | TLP £17.66
PP £14.40

67% POR

For more information please visit our website at www.consortfrozenfoods.co.uk

MINIMUM ORDER 6 UNITS



BUY ANY 2...



72985
PM 2.50 C/T 4 Cheese 13cm
12x315g
RSP £2.50 | TLP £23.59



57004
PM 2.50 C/T Pepperoni 13cm
12x328g
RSP £2.50 | TLP £23.59



21358
PM 2.50 C/T MegaMeaty 13cm
12x338g
RSP £2.50 | TLP £23.59



60008
PM 2.50 C/T Chicken Club 13cm
12x332g
RSP £2.50 | TLP £23.59

CHOOSE 1 OF THE FOLLOWING FREE!



12678
PM 2.75 C/T Thin Meat FOC
6x347g
RSP £2.75 | TLP £13.45
FREE



38910
PM 2.75 C/T Thin Chees FOC
6x325g
RSP £2.75 | TLP £13.45
FREE



31363
PM 2.75 C/T Thin Pepp FOC
6x325g
RSP £2.75 | TLP £13.45
FREE

38% POR



Buy any 2 Get This Free



86615
PM2.99 G/F THIN Margherita
7x345g
RSP £2.99 | TLP £16.99



68704
PM 2.99 G/F THIN Pepperoni
7x345g
RSP £2.99 | TLP £16.99

39% POR



99604
PM 1.35 B/E Chick Pie FOC
10x155g
RSP £1.35 | TLP £11.05
FREE

Buy 1 of these

41% POR



2650
B/E Chicken Chargrill
12x170g
RSP £2.99 | TLP £29.99



2769
B/E Southern Fried Chicken
12x180g
RSP £2.99 | TLP £29.99

Choose 1 of the below free



46009
A/Bess Toffee Sponge FOC
6x220g
RSP £2.45 | TLP £12.30
FREE



18427
A/Bess Jam Roly Poly FOC
6x300g
RSP £2.45 | TLP £12.30
FREE



45974
A/Bess Apple Crumble FOC
6x500g
RSP £2.45 | TLP £12.30
FREE



BBOQ SEASON!

BUY ANY FROM THE FOLLOWING DISCOUNTED RANGE...



93623

PM 3.69 McC 4 Jacket Pots
8x800g
RSP £3.69 | TLP £23.89
PP £22.99



20511

G/C Meat Free sausages
12x300g
RSP £2.65 | TLP £25.99
PP £24.99



37331

PM £2.39 Richmond Sausage
8x344g
RSP £2.39 | TLP £15.59
PP £14.50



65612

PM £2.79 B/E Beef Burgers
10x227g
RSP £2.79 | TLP £23.89
PP £21.99



81267

PM £3.29 Yank 4 Beef Grill
8x340g
RSP £3.29 | TLP £20.99
PP £19.99



30554

PM £4.50 Yngs Prawns UNIT
6x180g
RSP £4.50 | TLP £22.05
PP £21.75



43230

G/C Meat Free Burgers
10x200g
RSP £3.00 | TLP £25.75
PP £24.99



FOR YOUR CHANCE TO WIN 1 OR 3 BBQ'S!
The more you buy the more chance of winning!

Image for illustration purpose only, actual BBQ may vary



PROMO PRICE



23668

PM1.00 SFC Chicken Nugget
14x170g
RSP £1.00 | TLP £11.20
PP £9.99



61748

SFC Hot 'N' spicy Wings
10x500g
RSP £2.99 | TLP £23.99
PP £20.99

Great Price On Birds Eye Best Sellers



71491

PM 2.49 B/E Chicken Dippers
8x220g
RSP £2.49 | TLP £16.85
PP £13.99

BUY ANY 2

GET THIS FREE!

36% POR



23501

Quorn Vegan S/Fried Wings
8x250g
RSP £2.99 | TLP £19.99



64796

Quorn Vegan Crunch Strips
8x245g
RSP £2.99 | TLP £19.99



60104

Quorn Tikka & Rice FOC
6x300g
RSP £2.50 | TLP £11.45
FREE

Great Value Vegetarian Lines!

33% POR



10162

Quorn Vegan Crunch Fillet
8x190g
RSP £3.35 | TLP £22.50
PP £17.99



14585

Quorn Vegan Steak Bake
8x300g
RSP £3.35 | TLP £22.50
PP £17.99

Great Value Veg!



7525

G/P Mixed Vegetable 450g
12x450g
RSP £1.99 | TLP £17.99
PP £16.99



6777

G/P Garden Peas 450g
12x450g
RSP £1.99 | TLP £17.99
PP £16.99



6000

G/P Broccoli Florets
12x450g
RSP £1.99 | TLP £17.99
PP £16.99



4377

G/P Cauliflower Florets
12x450g
RSP £1.99 | TLP £17.99
PP £16.99



5962

G/P Sliced Beans
12x450g
RSP £1.99 | TLP £17.99
PP £16.99



8136

G/P Sweetcorn
12x450g
RSP £1.99 | TLP £17.99
PP £16.99

Terrific prices on Taj



43% POR

38084

TAJ Garlic Cori Naan Brd
12x300g
RSP £2.49 | TLP £20.99
PP £16.99



46% POR

5576

TAJ Chopped Spinach
6x450g
RSP £1.85 | TLP £7.95
PP £5.99



46% POR

7287

TAJ Leaf Spinach
6x450g
RSP £1.85 | TLP £7.95
PP £5.99



39% POR

6865

TAJ Okra Whole Baby
6x300g
RSP £1.85 | TLP £8.59
PP £7.25



39% POR

5713

TAJ Sliced Okra Rings
6x300g
RSP £1.85 | TLP £8.59
PP £7.25



36% POR

9952

TAJ Onion Paratha UNIT
6x400g
RSP £1.75 | TLP £7.50
PP £6.75



36% POR

4398

TAJ Plain Paratha UNIT
6x400g
RSP £1.75 | TLP £7.50
PP £6.75



Fantastic Fish Prices



GREAT VALUE
£1.75

29% POR

13342

PM 1.75 Yngs 10 Fish Fingers
12x250g
RSP £1.75 | TLP £16.75 | PP £14.99



26% POR

32370

PM £3.50 Yngs Scampi Bites
12x300g
RSP £3.50 | TLP £33.65 | PP £30.99



37% POR

94182

PM 2.50 Yngs Flipper Dippers
12x250g
RSP £2.50 | TLP £23.75 | PP £18.99

Mega Value Meals



30% POR

41152

PM 2.50 Yngs Fish Fillet/Chips
8x300g
RSP £2.50 | TLP £16.25 | PP £13.99



33% POR

26441

PM 2.50 Yngs Admiral Pie
12x300g
RSP £2.50 | TLP £23.99 | PP £19.99



33% POR

58229

PM 2.50 Yngs Mariner Pie
12x300g
RSP £2.50 | TLP £23.99 | PP £19.99



31% POR

30969

PM £2.75 B/E Creamy Pasta
8x230g
RSP £2.75 | TLP £17.25 | PP £15.25



31% POR

48063

PM £2.89 G/F Garlic Bread
7x218
RSP £2.89 | TLP £16.39 | PP £13.99



Great Prices!



29% POR

20521

B/E Alphabite Shapes UNIT
6x456g
RSP £2.99 | TLP £14.25 | PP £12.75



27375

Pukka Sausage Roll 4pk
12x4x90g
RSP £1.99 | TLP £21.50 | PP £17.50

27% POR

Save £6.00 on Air Fry Favorites



33% POR

34207

MC Crinkle Air Fry CASE
12x750g
RSP £3.49 | TLP £33.99 | PP £27.99

84830

MC French Fries Air Fry CASE
12x750g
RSP £3.49 | TLP £33.99 | PP £27.99

33% POR



**Cheap
as
Chips!**



83677
PM 1.69 McCain Quick Chips
12x200g
RSP **£1.69** | TLP **£16.89**
PP **£14.50**

**29%
POR**

3853
McCain Southern Fries CASE
15x750g
RSP **£4.25** | TLP **£48.99**
PP **£36.99**

**42%
POR**

Discounted Desserts



8496
C/W Strawberry Cheesecake
6x485g
RSP **£3.20** | TLP **£14.99**
PP **£12.99**

**32%
POR**



4248
C/W Chocolate Cheesecake
6x425g
RSP **£3.20** | TLP **£14.99**
PP **£12.99**

**32%
POR**

Slush

**Delight your
customers and
boost your sales!**



£1749
+VAT

M17.5X2

2 x 7.5L barrel machine
W 420mm, D 380mm, H 705mm - Weight 38kg

**Free stock
with every machine
worth £2400!**

Slush Syrups

- 4 x Blue Raspberry
- 3 x Strawberry
- 1 x Sour Apple
- 1 x Pink Bubblegum
- 2 x Lemon & Lime
- 2 x Orange

Sundry Items

- 800 x 10oz cups
- 500 x 12oz cups
- 1300 Straws
- 2 x mixing bottles
- 2 x Posters



£2149
+VAT

ST12x2

2 x 12L barrel machine
W 395mm, D 468mm, H 897mm - Weight 51kg



£2349
+VAT

ST12x3

3 x 12L barrel machine
W 598mm, D 468mm, H 897mm - Weight 75kg

**NEW
IMPROVED
PRICE!**

**12 months Parts and
Labour Warranty
Included**

**Extended 2/3 Yr
Maintenance/Warranty
available (*Fee)**

**Annual Cleaning
Service Package
available (*Fee)**

JOIN THE SHAKE REVOLUTION!

Increase your profits with innovation to the growing Drinks to Go market

NEW



W 598mm, D 468mm, H 897mm – Weight 75kg

Deal Price £2349+VAT

Inclusive Starter Package worth £500! Including...

- ST12x3 Branded Unit (1 year P&L warranty)
- 1000 12oz Clear Recyclable Cups, Dome Lids and Straws
- 36 Litres of Jersey Dairy Thickshake Mix
- 3 x 5L Flavour Syrups
- Pavement sign



Consistency is everything with Thickshakes!

Recommended use with:

- Jersey Dairy Thickshake Mix for an unrivalled creamy shake. Mix is certified Palm Oil Free.
- Low Maintenance, High Output Plug & Play Machine
- Contract Free
- 5 Popular Flavours to choose from (1:9 Ratio Mix)
- Chocolate - Strawberry - Banana Caramel - Vanilla
- Express turnaround from purchase to set up
- Cup & Shake cost 62p each - RSP £2.95 is 79% POR



SCAN ME
SCAN FOR SPEC'S

Ask your Consort Rep or Call Consort on 01444 870111 for more details



FREEZER DEAL

- Fully automatic
- Fan assisted cooling
- Auto defrost
- Lock
- Adjustable shelves
- Castors with locking feet
- LED interior light with switch (2 LED strips per door)
- Digital controller and temperature display
- Self closing door with stay open feature for ease of loading
- Light canopy with switch
- Replaceable door gasket
- Anti mist glass



LGF2500 SINGLE UPRIGHT FREEZER
WAS £1,669
NOW £1,499+VAT
with **£1031.60 FREE STOCK** @rsp



LGF5000 DOUBLE UPRIGHT FREEZER
WAS £2,299
NOW £2,099+VAT
with **£1143.56 FREE STOCK** @rsp



LGF7500 TRIPLE UPRIGHT FREEZER
WAS £3,349
NOW £2,999+VAT
with **£1158.92 FREE STOCK** @rsp

All free stock values are subject to change due to supplier participation and availability.

Model	Description	Dimensions			KG	Gross Int. Volume	No. of Shelves
LGF2500	White Glass Door	Ext	2055	690	800	120	496ltr (17.51 cu.ft)
		Int	1520	565	640		
LGF5000	White Glass Door	Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)
		Int	1520	1262	640		
LGF7500	White Glass Door	Ext	2055	2079	800	240	2050ltr (72.39 cu.ft)
		Int	1520	1959	640		

Call **01444 870 111**

or email sales@consortfrozenfoods.co.uk

Price includes delivery, unpack, position and removal of packaging.





WALL'S 2024 CABINET BUNDLE DEALS

SLIM MAXIVISION

12 BASKETS



802mm (W)
875mm (D)
1363mm (H)

Deal price: **£1629**^{+VAT} Comes with ice cream worth over **£600**^{RRP}

MAXIVISION

18 BASKETS



1253mm (W)
875mm (D)
1363mm (H)

Deal price: **£1729**^{+VAT} Comes with ice cream worth over **£800**^{RRP}

VISTA 6

6 BASKETS



680mm (W)
650mm (D)
880mm (H)

Deal price: **£539**^{+VAT} Comes with ice cream worth over **£450**^{RRP}

VISTA 12 LED

12 BASKETS



1000mm (W)
650mm (D)
880mm (H)

Deal price: **£699**^{+VAT} Comes with ice cream worth over **£620**^{RRP}

VISTA 18 LED

18 BASKETS



1500mm (W)
650mm (D)
880mm (H)

Deal price: **£849**^{+VAT} Comes with ice cream worth over **£800**^{RRP}

FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY**



WALL'S TOP SELLING ICE CREAMS



ORDER VIA - sales@consortfrozenfoods.co.uk

Burgess Hill 01444 870111 Ashford Kent 01233 647355

www.consorffrozenfoods.co.uk

*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.

