

FEBRUARY  
2024



Promotion Period:  
Thursday 1st February to  
Thursday 29th February



AMAZING  
SAVINGS

P18



P4

BUY 5 OR BUY  
9 FREE STOCK  
PROMO

P5/6

3 FREE STOCK  
PROMOS



P23

SUPERIOR QUALITY  
AT AMAZING PRICES



P12

FULL RANGE  
JUST £23.99



FREE  
STOCK  
PROMO

P14



Follow us on...



February 2024

Frozen Food

Pages 1 - 13

Ice Cream

Pages 14 - 23

In Store Bakes

Page 23

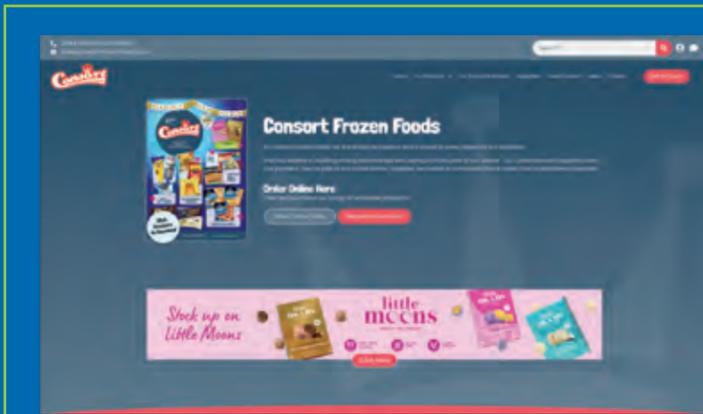
Freezer Deals

Pages 25 - 27

# DID YOU KNOW?

## Visit our website to see our full range of products, including:

- ★ Ice Cream
- ★ Frozen Food
- ★ In store bakes
- ★ Equipment
- ★ And so much more!



[www.consortfrozenfoods.co.uk](http://www.consortfrozenfoods.co.uk)

\*Due to the current climate our promotions and prices are subject to short notice changes\*



Get in touch: [sales@consortfrozenfoods.co.uk](mailto:sales@consortfrozenfoods.co.uk) Tel: 01444 870111

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Consort is part of the First 4 Frozen distribution network.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution



# NEW IMPULSE LINES FOR 2024!



# SEASON STARTER DEAL

Be Ready, Stock up now!



## BUY ANY 5 AND GET 1 CASE FREE

CASE PRICE WORTH **£33.60** (RRP\* £1.40)

FREE 1626

Available from Monday 1st January to Wednesday 31st January 2024

## BUY ANY 9 AND GET 2 CASES FREE

FREE 4761

FREE 4604

CASE PRICE WORTH **£84.80** (CORNETTO RRP\* £1.70 MAGNUM RRP\* £2.20)

### Full impulse range included in Promo



CORE RANGE



## FEBRUARY PROMOTION

# BUY ANY 3 GET THIS FREE



FREE 8111

# RETAIL EXCLUSIVE WORTH £40 AT RRP



NO.1 BEST SELLING IMPULSE PRODUCT\*



Cadbury

NO.3 BEST SELLING IMPULSE PRODUCT\*



# FEBRUARY PROMOTION

**BUY ANY 5  
GET 1 FREE**

**WORTH  
£44.80  
AT RRP**

**FREE 1580**



OR

**BUY ANY 9  
GET 2 FREE**

**WORTH  
£100  
AT RRP**

**FREE 3257**

**FREE 1580**



**BUY ANY 4 CASES AND GET  
MARS OR SNICKERS FREE! (4+1)**

**FREE CASE WORTH £48 AT MSRSP (€2)**



All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.



FRANCO'S  
ICES

Retail  
Promo

BUY ANY 4...



1127  
30x70ml  
RSP £1.00  
TLP £11.50



5079  
30x70ml  
RSP £1.00  
TLP £11.50



1581  
30x70ml  
RSP £1.25  
TLP £14.02



6521  
30x70ml  
RSP £1.25  
TLP £14.02



FREE  
58907



FREE  
13315

GET  
THESE  
FREE!



35424

61688



56904

NEW  
TAKE HOME  
LINES FOR  
2024!



55146



57221



98297

**Lyons Maid**

February Promotion Price: £16.34

RRP: £3.50

**POR: 30%**



6x900ml

Price excluding VAT. Froneri reserve the right to amend or withdraw promotions at any time. Pricing is at the discretion of the retailer.

**FEBRUARY PROMOTION**  
**BUY ANY 3**  
**GET 1 FREE**

**WORTH**  
**£24**  
**AT RRP**

**FEBRUARY PROMOTION**  
**SAVE £2 PER CASE**



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**FRONERI**

**FRONERI**



# WOW!

## JUST £23.99

NETT PRICE PROMO

**FREE**  
Häagen-Dazs  
POS kit with  
every deal!

**NEW**



**99686**  
Dulce De Leche -  
PROMO  
8x460ml

**NEW**



**18733**  
H/Dazs Biscoff -  
PROMO  
8x460ml



**51284**  
H/Dazs Macaron Choc -  
PROMO  
8x420ml



**70856**  
H/Dazs Macaron -  
Strawb - PROMO  
8x420ml



**67922**  
H/D Strawb & Cream -  
PROMO  
8x460ml



**21971**  
H/D Mango & Rasp -  
PROMO  
8x460ml

**Top  
lines!**



**93841**  
H/D Belgian Choc -  
PROMO  
8x460ml



**20789**  
H/D Vanilla -  
PROMO  
8x460ml



**29964**  
H/D Pralines & Cream -  
PROMO  
8x460ml



**40105**  
H/D Salted Caramel  
- PROMO  
8x460ml



**90116**  
H/D Cookie & Cream  
- PROMO  
8x460ml



**87552**  
H/D Strawb  
Cheesecake - PROMO  
8x460ml



# PROMO PRICE £24.99

**25%  
POR**

90161	B&J TONY'S Choc PROMO	8x465ml
50518	B&J Caramel Party PROMO	8x465ml
93867	B&J Sundae S'More PROMO	8x427ml
4266	B&J Minter Wonder PROMO	8x465ml
62518	B&J Strawb Cheese PROMO	8x465ml
29349	B&J Kara Sutra PROMO	8x465ml
52314	B&J Sundae H/Nuttin PROMO	8x427ml
77356	B&J Sundae Banoff PROMO	8x427ml
23085	B&J Specatu-love PROMO	8x427ml



Promotion available from:  
Thursday 1st February to  
Thursday 29th February 2024

NETT PRICE PROMO

©Ben & Jerry's Homemade Inc. 2022 Cows: ©Woody Jackson 1997.  
\*RRP is the retail recommended price.  
Pricing is at the sole discretion of the retailer.



MADE WITH RESPECT™  
**GOODFELLAS**

**FREE STOCK!**



**12033**  
PM 2.99 G/F DEEP Cheese  
7x421g  
RSP £2.99 | TLP £17.25

Buy 2 x cases of Goodfellas  
Deep Pan £2.99 PMP

**34190**  
PM 2.99 G/F DEEP Pepper  
7x411g  
RSP £2.99 | TLP £17.25

and get 1 x case  
of Goodfellas Garlic  
Bread £2.89 PMP  
**FREE!**



**85078**  
PM £2.89 G/F Garlic Bread FOC  
7x218g  
RSP £2.89 | TLP £16.39  
FREE

1st - 29th February 2024

**Consort**

Follow us on...



Super Savings on Sharwoods!

33%  
POR



**76728**

PM2.49 Sharwood Tikka Masala  
6x375g  
RSP £2.49 | TLP £11.25  
PP £9.99



**88127**

PM 2.49 Sharwood Sweet/Sour  
6x375g  
RSP £2.49 | TLP £11.25  
PP £9.99



**12920**

PM 2.49 Sharwood  
Chicken Korma  
6x375g  
RSP £2.49 | TLP £11.25  
PP £9.99



**23614**

PM2.49 Sharwood Chow Mein  
6x375g  
RSP £2.49 | TLP £11.25  
PP £9.99



**37538**

Sharwoods Lamb Biryani  
6x360g  
RSP £2.49 | TLP £11.25  
PP £9.99

Save £4  
a case!

33%  
POR



**26441**

PM 2.50 Youngs Admiral Pie  
12x300g  
RSP £2.50 | TLP £23.99  
PP £19.99

**58229**

PM 2.50 Youngs Mariner Pie  
12x300g  
RSP £2.50 | TLP £23.99  
PP £19.99

For more information please visit our website at [www.consortfrozenfoods.co.uk](http://www.consortfrozenfoods.co.uk)

**MINIMUM ORDER 6 UNITS**

# Great Savings!



26% POR

12187

Kirsty's Vegan Mac & Cheeze  
9x300g  
RSP £3.00 | TLP £21.06  
PP £19.99



26% POR

27779

Kirsty's Veggie Lasagne  
9x300g  
RSP £3.00 | TLP £21.06  
PP £19.99



26% POR

82162

Kirsty's Pasta Bolognese  
9x300g  
RSP £3.00 | TLP £21.06  
PP £19.99

# Cheaper Chicken



30% POR

61748

SFC Hot 'N' spicy Wings  
10x500g  
RSP £2.99 | TLP £23.99  
PP £20.99



34% POR

10800

SFC S/Fried Chicken Poppets  
14x170g  
RSP £1.29 | TLP £13.75  
PP £11.99



71491

PM 2.49 B/E Chicken Dippers  
8x220g  
RSP £2.49 | TLP £16.85  
PP £15.50

70524

American BBQ Chicken Wing  
12x500g  
RSP £3.45 | TLP £30.75  
PP £28.99



30% POR

92756

American Hot/Spicy Wings  
12x500g  
RSP £3.45 | TLP £30.75  
PP £28.99



47863

American S/F Shredded Chicken  
12x400g  
RSP £3.99 | TLP £38.99  
PP £37.49



94187

American Salt Shredded Chicken  
12x400g  
RSP £3.99 | TLP £38.99  
PP £37.49



96519

American Shredded Chicken  
12x400g  
RSP £3.99 | TLP £38.99  
PP £37.49

# Great Value Veg!

30% POR

6000

G/P Broccoli Florets  
12x450g  
RSP £1.79 | TLP £16.99  
PP £14.99



30% POR

4377

G/P Cauliflower Florets  
12x450g  
RSP £1.79 | TLP £16.99  
PP £14.99



30% POR

51558

PM 2.59 B/E Petit Pois  
8x545g  
RSP £2.59 | TLP £17.69  
PP £14.50





# MASSIVE SAVINGS!

**WIN CUSTOMERS!**  
OFFER ANY 2 FOR £5 AND STILL MAKE 18% POR!



**80480**  
PM £3.50 Ristorante Mozzarella  
7x365g  
RSP £3.50 | TLP £18.55  
PP £14.35



**66890**  
PM £3.50 Ristorante Pepperoni  
7x330g  
RSP £3.50 | TLP £18.55  
PP £14.35



**91305**  
Ristorante Pepperoni Mozz Pesto  
7x360g  
RSP £3.50 | TLP £19.74  
PP £14.35



**4940**  
Ristorante Hawaii  
7x330g  
RSP £3.50 | TLP £19.74  
PP £14.35



**23072**  
Ristorante Funghi  
7x365g  
RSP £3.50 | TLP £19.74  
PP £14.35

DOWNLOAD  
YOUR FREE  
POSTER HERE



## 2 FOR £5!



# Fantastic Fish Prices!



**24257**  
PM £4.50 Youngs Chip Shop  
4 Battered Fish  
8x400g  
RSP £4.50 | TLP £28.99  
PP £24.99



**10520**  
PM £4.50 Youngs Simply  
Breaded 4 Fish Fillets  
8x400g  
RSP £4.50 | TLP £28.99  
PP £24.99



**97128**  
PM £1.50 Youngs 4 Fish  
Cakes  
12x200g  
RSP £1.50 | TLP £14.49  
PP £12.99



**18464**  
PM £3.00 Youngs 10 Cod  
Fingers  
12x250g  
RSP £3.00 | TLP £29.75  
PP £25.75



**94182**  
PM 2.50 Youngs Flipper  
Dippers  
12x250g  
RSP £2.50 | TLP £23.75  
PP £19.00



**32370**  
PM £3.50 Youngs Scampi  
Bites  
12x300g  
RSP £3.50 | TLP £33.65  
PP £29.50



**60228**  
PM £4.50 Youngs Prawns  
CASE  
12x180g  
RSP £4.50 | TLP £43.89  
PP £42.89

# GREAT SAVINGS!

27% POR



41107

PM £2.99 B/E 2 Cod In Crumbs  
8x200g  
RSP £2.99 | TLP £19.96  
PP £17.50



27% POR

97879

PM £2.99 B/E 2 Cod In Batter  
8x200g  
RSP £2.99 | TLP £19.96  
PP £17.50

## Brew City Bargains!



43% POR

59412

Brew City Halloumi Fries  
8x150g  
RSP £4.35 | TLP £28.39  
PP £19.99



48% POR

56263

Brew City BBQ Mozz Melts  
8x220g  
RSP £4.10 | TLP £26.75  
PP £16.99



45% POR

63764

Brew City S/Chill Halloumi  
8x150g  
RSP £4.10 | TLP £26.99  
PP £17.99

## Cheaper Chips!



27% POR

83677

PM 1.69 McCain Quick Chips  
12x200g  
RSP £1.69 | TLP £16.89  
PP £14.89



32% POR

91298

PM 2.69 MC Home Chip CASE  
15x700g  
RSP £2.69 | TLP £32.50  
PP £27.50

+7% Unit Growth YoY\*



£2.99

£2.99 PMP Case: 16 x 600g

Promo price £34.99

# FANCY SOMETHING NICE TONIGHT?

Ideal for the perfect night in

\* Source: Circana Market Advantage Conv/ Exc Mults 12we 02/12/23



**23206**

PM 2.49 B/E Pot Waffles  
10x567g  
RSP £2.49 | TLP £19.99  
PP £18.99



**93623**

PM 3.69 MC 4 Jacket Potatoes  
8x800g  
RSP £3.69 | TLP £23.89  
PP £23.39



**30% POR**

**37059**

PM 2.09 Ban 2 Jacket Potatoes  
8x400g  
RSP £2.09 | TLP £12.25  
PP £11.75



**25% POR**

**27266**

Ban 4 Cheese & Bacon  
potatoes skin  
12x260g  
RSP £1.99 | TLP £18.99  
PP £17.99



**23% POR**

**11438**

Ban Cheese & Beans  
Jacket Potatoes  
8x375g  
RSP £2.59 | TLP £16.99  
PP £15.99

# Discounted Desserts!



**31% POR**

**79807**

Kirsty's Lemon Cheesecake  
8x200g  
RSP £4.00 | TLP £24.98  
PP £21.99



**31% POR**

**25769**

Kirsty's Carrot Cake  
8x186g  
RSP £4.00 | TLP £24.98  
PP £21.99



**31% POR**

**57980**

Kirsty's Luxury Apple Pie  
8x322g  
RSP £4.00 | TLP £24.98  
PP £21.99



**40241**

C/W Raspberry Chs  
6x375g  
RSP £3.20 | TLP £14.99  
PP £12.99



**5495**

C/W Stand Toffee Chs/cake  
6x395g  
RSP £3.20 | TLP £14.99  
PP £12.99



**8496**

C/W Strawberry Chs/cake  
6x485g  
RSP £3.20 | TLP £14.99  
PP £12.99

# Superior Quality at Competitive Prices!

**60158**  
Large 9"  
Sausage Roll  
40 x Singles  
TLP £24.49

**COST PER ITEM**  
**£0.61p**



**COST PER ITEM**  
**£1.37**

**35953**  
Cheese &  
Onion Pasty  
20 x Singles  
TLP £27.49



**COST PER ITEM**  
**£1.37**

**34568**  
Cornish Pasty  
20 x Singles  
TLP £27.49



**COST PER ITEM**  
**£0.99p**

**48488**  
Cheese &  
Bacon Turnover  
40 x Singles  
TLP £39.99



BE PART OF ONE OF THE FASTEST GROWING ICE CREAM CATEGORIES!

**DON'T MISS OUT!**

Can sit next to your napoli's in the freezer and it's safe to use the same scoop

lickable frozen yogurt for dogs  
**frozzy's**  
SOFT SCOOP

2 Natural & Delicious Flavours

**£20**  
for 2x2.5ltr case

Request **FREE** point of sale pack today and start selling!

Code	Flavour	Price
31339	Vanilla	£20.00
45489	Strawberry	£20.00

Lactose Free • Rich in Calcium  
Low Calorie • No added Sugar

**Frozzy's®** is a healthy lickable **SOFT SCOOP** frozen yogurt treat for dogs.

Made in the UK and packed full of carefully selected nutritionally beneficial ingredients, **Frozzy's®** is available in 2 lickable flavours – **Vanilla** and **Strawberry**, all of which are lactose free, rich in calcium, low in calories and have no added sugar.



**FREEZER DEAL**

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves
LGF2500	White Glass Door	Ext 2055 690 800	120	496ltr (17.51 cu.ft)	4
		Int 1520 565 640			
LGF5000	White Glass Door	Ext 2055 1382 800	190	1108ltr (39.12 cu.ft)	4 Per door
		Int 1520 1262 640			
LGF7500	White Glass Door	Ext 2055 2079 800	240	2050ltr (72.39 cu.ft)	4 Per door
		Int 1520 1959 640			

LGF2500 SINGLE UPRIGHT FREEZER  
**£1669+VAT**  
with **£1036.44 FREE STOCK**  
@rsp

LGF5000 DOUBLE UPRIGHT FREEZER  
WAS £2399  
NOW **£2299+VAT**  
with **£1140.92 FREE STOCK**  
@rsp

LGF7500 TRIPLE UPRIGHT FREEZER  
WAS £3499  
NOW **£3349+VAT**  
with **£1109 FREE STOCK**  
@rsp



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



**FREEZER DEAL**

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

**FREE STOCK WITH EVERY FREEZER PURCHASE!**

GAMMA 200  
**£1349+vat**  
with **£1976.38 FREE STOCK**  
@rsp

GAMMA 150  
**£1149+vat**  
with **£1869.99 FREE STOCK**  
@rsp

GAMMA 250  
**£1549+vat**  
with **£2015.50 FREE STOCK**  
@rsp



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



# WALL'S 2024 CABINET BUNDLE DEALS

Call 0161 366 2500 or email sales@wallsrefrigerationsolutions.com

## SLIM MAXIVISION

12 BASKETS



802mm (W)  
875mm (D)  
1363mm (H)

Deal price: **£1629**<sup>+VAT</sup> **£600**<sup>RRP\*</sup>  
Comes with ice cream worth over

## MAXIVISION

18 BASKETS



1253mm (W)  
875mm (D)  
1363mm (H)

Deal price: **£1729**<sup>+VAT</sup> **£800**<sup>RRP\*</sup>  
Comes with ice cream worth over

## VISTA 6

6 BASKETS



680mm (W)  
650mm (D)  
880mm (H)

Deal price: **£539**<sup>+VAT</sup> **£450**<sup>RRP\*</sup>  
Comes with ice cream worth over

## VISTA 12 LED

12 BASKETS



1000mm (W)  
650mm (D)  
880mm (H)

Deal price: **£699**<sup>+VAT</sup> **£620**<sup>RRP\*</sup>  
Comes with ice cream worth over

## VISTA 18 LED

18 BASKETS



1500mm (W)  
650mm (D)  
880mm (H)

Deal price: **£849**<sup>+VAT</sup> **£800**<sup>RRP\*</sup>  
Comes with ice cream worth over

**FREE STANDARD DELIVERY**

**3 YEARS FULL PARTS & LABOUR WARRANTY\*\***

**PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALERS**

\*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



# FREE STOCK

## with every slush machine order

**£2400 FREE STOCK**

**MI7.5X2**  
2 x 7.5L barrel machine  
W 420mm, D 380mm, H 705mm  
Weight 38kg

**NEW IMPROVED PRICE!**

**£1749<sup>+VAT</sup>**

**£2400 FREE STOCK**

**ST12X1**  
1 x 12L barrel machine  
W 195mm, D 487mm, H 837mm  
Weight 51kg

**£1599<sup>+VAT</sup>**

**£2400 FREE STOCK**

**ST12X2**  
2 x 12L barrel machine  
W 395mm, D 468mm, H 897mm  
Weight 51kg

**£2149<sup>+VAT</sup>**

**£2400 FREE STOCK**

**ST12X3**  
3 x 12L barrel machine  
W 598mm, D 468mm, H 897mm.  
Weight 75kg

**NEW IMPROVED PRICE!**

**£2349<sup>+VAT</sup>**

### FANTASTIC RANGE OF STOCK



**SLUSH SYRUPS**  
4 x Blue Raspberry  
3 x Strawberry  
1 x Sour Apple  
1 x Pink Bubblegum  
2 x Lemon & Lime  
2 x Orange

**SUNDRY ITEMS**  
800 x 10oz cups  
500 x 12oz cups  
1300 Straws  
2 x mixing bottles  
2 x Posters

**STOCK WORTH £2400**

# MAGNUM HAD THE #1 AND #2 NPD LAUNCHES IN 2023\* INTRODUCING...

The advertisement is split into two vertical panels. The left panel features a pink background with a Magnum ice cream bar in a pink wrapper labeled 'EUPHORIA PINK LEMONADE' and a corresponding ice cream bar with a pink filling and raspberries. The right panel features a purple background with a Magnum ice cream bar in a dark blue wrapper labeled 'CHILL BLUEBERRY COOKIE' and a corresponding ice cream bar with a dark blue filling and cookies. In the center, a white circle contains the word 'NEW'. The Magnum logo and tagline 'wherever pleasure takes you' are at the top. Labels for each flavor are at the bottom of their respective panels.

**MAGNUM**  
wherever pleasure takes you

**EUPHORIA**  
PINK LEMONADE

**NEW**

**CHILL**  
BLUEBERRY COOKIE

**DON'T MISS OUT, STOCK  
UP YOUR FREEZERS TODAY!**

\*Nielsen GB Total Impulse, 52 wks to 30/09/23.

