

JULY
2021

Consort

Specialists in Retail Frozen Food and Ice Cream

BUY ANY 7
GET 1 FREE



3

BUY ANY 6
GET 1 FREE



5

BUY ANY 2
GET 1 FREE



8

BUY 2
GET 1 FREE



14

BUY 1
GET 1 FREE



16

BUY 1
GET 1 FREE



16

Promotion Period: Friday 25th June to Thursday 29th July 2021

Burgess Hill 01444 870111 | Ashford 01233 647355 | www.consortfrozenfoods.co.uk



JULY 2021

Ice Cream

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Freezer Deals

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Dear Customer

It has been well reported on that many wholesalers and distributors have come under severe pressure over the last few weeks due to a number of external factors, resulting in delayed or cancelled deliveries, and/or reduced stock levels.

At Consort we are not immune to these pressures and we have had our orders from suppliers either cancelled or delivered many days late and sometimes with as little as 25% of the original order.

However, as is the Consort way our staff have pulled together, going above and far beyond what has been asked of them to maintain a service level above all others.

However, on occasions we may fall short of our desired standard and you may not have received your delivery on time, for this we thank you for your understanding and patience and can assure you that we are doing all we can to ensure that you get your ice cream and frozen food order on time and in full.

May we wish you all a super summer.

From all at Consort.

Provide Home Delivery for your customers

Jisp®

Download on the App Store

GET IT ON Google Play

Plus much more with the Jisp app



Increase basket spend by 400%



Average basket spend of £27



13 items per basket on average



Trusted by:



Get in touch:

salesorders@consort.ils.com Tel:01444 870111

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.



Consort is part of the First 4 Frozen distribution network.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution



JOYFUL JULY DEAL!

BUY ANY 7 CASES FROM THE FOLLOWING



NEW TO THE
CABINET
IN 2021!



AND GET A CASE OF
CORNETTO GO!
FREE!

78362



Promotion Period:
Friday 25th June
to Thursday
29th July 2021





- Sunday July 18th 2021 -

Ice Cream Day!

Ice cream has become one of the most popular dishes enjoyed by people all over the world. Therefore, it is only right that we have a date to celebrate this sweet treat, and to be able to eat as much as we want of it without feeling guilty. Well, a lot of us do that anyway, and we're proud of it, right? After all, who wouldn't want to eat ice cream all of the time? No matter whether you eat ice cream every week or it is a rare treat for you, we definitely recommend that you indulge on Ice Cream Day!



JULY & AUGUST IMPULSE DEAL

BUY ANY 6
DIFFERENT & GET



OR



OR

FREE



PRODUCT DESCRIPTION	RRP	UNITS	PACK	TLP
PRODUCTS				
Nuii Salted Caramel & Australian Macadamia	£2.00	20	1	£26.67
Nuii Cookies & Idaho Valley Mint	£2.00	20	1	£26.67
Kit Kat Stick	£1.90	20	1	£25.33
Smarties Pop Up	£1.50	20	1	£20.00
Cadbury Dairy Milk Swirl Stick	£1.90	24	1	£30.40
Oreo Stick Sandwich	£1.50	24	1	£24.00
NEW Cadbury Choc Top Cone	£1.70	20	1	£22.67
Cadbury Flake 99' Cone	£1.90	24	1	£30.40
Cadbury Crunchie Blast Stick	£1.90	24	1	£30.40
Extreme Raspberry & Double Cream	£1.70	16	1	£18.13
NEW Rowntree's Fruit Stack	£1.10	20	1	£14.67
Rowntree's Orange Push Up	£1.10	24	1	£17.60
FREE LINES				
1. Fab Strawberry Lolly	£1.10	32	1	£23.47
2. NEW Oreo Ball Top Cone	£1.70	20	1	£22.67
3. Rowntree's Fruit Pastille	£1.10	32	1	£23.47

FRONERI

Püre indulgence in perfect portions

**BUY TWO
GET ONE
FREE!**

Promote at
an RSP of
£1
for maximum
sales



DON'T HOLD BACK

BUY ANY 4 AND GET MARS OR SNICKERS FREE! (4+1)



In Symbols, sales of Singles from the Mars Ice Cream range continue to outperform the category - up 29% vs last year.



JOYFUL JULY DEAL!

BUY ANY 2 CASES FROM THE FOLLOWING



47216

AND GET A CASE
OF TWISTER
MINI £2 PMP
OR VIENNETTA
VANILLA PMP

FREE!



28789

CASE PRICE
WORTH
£12.00
AT £2.00 (RRP*)

Promotion available from:

Friday 25th June to Thursday 29th July 2021

*RRP is retail recommended price. Pricing is the sole discretion of the retailer.



Unilever
Food
Solutions





Dairyless & Delicious

It's Light & Lickable



TLP £37.99
£25.34

TLP £34.65
£23.11

SAVE A THIRD!

Promotion available from: **Friday 25th June to Thursday 29th July 2021**

Net Price Promotion

©Ben & Jerry's Homemade Inc. 2021 Cows: ©Woody Jackson 1997.

*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.



SAVE £2 PER CASE!



In Symbols, sales of Tubs from the Mars Ice Cream range are up a massive 91% vs. last year!

IRI: Symbols, Value, Total Desserts, L52, up to 24.04.21. (Total category up 13%)

THE ORIGINAL

OATLY!

63219

6x500ml

TLP £22.00

PP £15.99

97021

6x500ml

TLP £22.00

PP £15.99



63564

6x500ml

TLP £22.00

PP £15.99

61882

6x500ml

TLP £22.00

PP £15.99

27%
POR

JULY & AUGUST TAKE HOME DEAL

BUY ANY 5
DIFFERENT & GET



87626

OR



36102

FREE

NEW



NEW



NEW



PRODUCT DESCRIPTION	RRP	UNITS	PACK	TLP
PRODUCTS				
NEW Cadbury Dairy Milk Stick	£3.00	8	3	£16.40
NEW Cadbury Dairy Milk Caramel Cone	£2.25	6	4	£9.23
Oreo Sandwich	£2.25	8	14	£12.30
Oreo Tub	£3.25	6	1	£13.33
Daim Tub	£3.25	6	1	£13.33
Cadbury Crunchie Tub	£3.25	6	1	£13.33
NEW Nestlé Kit Kat Tub	£3.25	6	1	£13.33
Rowntree's Watermelon	£2.25	6	4	£9.23
Zoom Lolly	£1.50	12	6	£12.30
Fab Strawberry	£2.25	8	6	£12.30
Lyons Maid Chocolate Sundae	£2.25	8	1	£12.30
Lyons Maid Raspberry Pavlova	£2.25	8	1	£12.30
Nestlé After Eight Dessert	£2.25	6	1	£9.23
FREE LINES				
1. Toffee Crumble	£1.50	12	4	£12.30
2. Vimto	£1.25	12	6	£10.25

FRONERI



22917
8x4x70ml
TLP £12.32
PP £11.32

**26%
POR**

64584
8x4x65ml
TLP £12.32
PP £11.32



19234
100x75ml
RSP £0.35
PP £19.00

**31%
POR**

27361
60x75ml
RSP £0.35
PP £11.40



4594
12x12
RSP £2.40
PP £18.60



4469
20x105ml
TLP £16.80
PP £8.40



HALF PRICE!!!

HALF PRICE!!!

Nett Price Promotion

98877
24x47ml
TLP £23.24
PP £11.62



Ristorante
PIZZA

**39%
POR**

**CHOOSE ANY
PIZZA + CHIPS**



69760
PM 2.49 MC French
Fr CASE
12x750g
£24.49



8020
Ristorante Mozzarella
7x335g
£16.99



6674
Ristorante Funghi
7x365g
£16.99



3260
Ristorante Pollo
7x365g
£16.99



4940
Ristorante Hawaii
7x330g
£16.99



1777
Ristorante Quat Formaggi
7x340g
£16.99



9485
Ristorante Speciale
7x330g
£16.99



4641
Ristorante Pepperoni
7x320g
£16.99

**FREE
9777**

GET THIS FREE!



Trade up to Takeaway for 3 times the profit!*

37%
POR

ONLY
£3

1829
PM 3.00
C/T Pepperoni
10x490g
£23.69 ~~£19.00~~



7587
PM 3.00
C/T Cheese Delux
10x480g
£23.69 ~~£19.00~~

ONLY
£3

37%
POR

GET THIS FREE!

BUY ANY 2 OF THESE...



8944
PM 2.50 G/F THIN Margheri
7x345g **£14.25**



4961
PM 2.50 G/F THIN Pepper
7x332g **£14.25**



4612
G/F Garlic Bread/Chees
7x223g ~~£8.55~~ **FREE**

*Compared to cash margin of £2
Chicago Town Deep Pan


**38%
POR**
6388

 SFC S/Fri Chick Poppets
12x190g £11.69 **£9.99**

**33%
POR**
8385

 SFC S/Fri Bargain Box
6x800g £23.25 **£19.99**

**28%
POR**
3948

 SFC S/F Boneless Bucket
8x650g £22.99 **£19.99**

2650

 B/E Chicken Chargrill
12x170g **£31.00**
BUY THIS...
**GET THIS
FREE!**

**47%
POR**
7104

 PM 1.99 B/E Pot Waffles
10x567g £15.99 **FREE**

2769

 B/E Southern Frie Chicken
12x180g **£28.00**
BUY THIS...
**GET THIS
FREE!**

**44%
POR**
9826

 PM 1.89 A/B Straight Chip
8x600g £12.25 **FREE**

**27%
POR**
4150

 PM 1.99 B/E 4 ChickBurger
12x195g £19.59 **£17.50**

**46%
POR**
2648

 B/E 4 Cod Fish Cakes
8x198g £12.99 **£17.50**

**24%
POR**
9314

 PM 99p Yngs 4 Fish Cakes
12x200g £9.50 **£8.99**

**33%
POR**
8123

 PM £2.50 Yngs 10 Cod Fing
12x250g £24.00 **£19.99**



BUY THIS...

**39%
POR**

**GET THIS
FREE!**



13635

B/E 10 Omega Fish fingers
12x280g **£36.89**

2037

PM 1.29 B/E Garden Peas
10x375g **£10.84 FREE**



BUY THIS...

**39%
POR**

**GET THIS
FREE!**



5343

B/E 2 BREAD Fish Burger
8x227g **£21.25**

7685

Lands Garlic Baguettes2's
6x340g **£7.99 FREE**



**25%
POR**

5144

PM £1.09 Yngs Fish/Parsle
8x140g **£7.20 £6.50**



**25%
POR**

4416

PM £1.09 Yngs Fish/Butt
8x140g **£7.20 £6.50**



40081

PM 1.25 Yngs 10 Fish Fing
12x250g **£11.99 £10.99**



**34%
POR**

6721

PM 1.69 Yngs Fish & Chips
8x300g **£10.25 £8.99**



**32%
POR**

35579

Yngs Orig Ocean Pie UNIT
6x375g **£10.35 £8.99**



**25%
POR**

76271

PM 2.00 Cooks Pie & Mash
8x450g **£13.25 £11.99**



**36%
POR**

ONLY £6.50!



2890

PM1.69 Sharwood Chk/TikMa
6x375g £7.99 **£6.50**



4159

PM1.69 Sharwood Sweet/Sr
6x375g £7.99 **£6.50**



91113

PM1.69 Sharwood Chk Korma
6x375g £7.99 **£6.50**



2027

PM1.69 Sharwood Chow Mein
6x375g £7.99 **£6.50**



37538

Sharwoods Lamb Biryani
6x360g £7.99 **£6.50**



1783

PM1.69 Sharwood Chk Curr
6x375g £7.99 **£6.50**

**BIRDS EYE
BEST
SELLERS!**



**25%
POR**

4860

PM 1.99 B/E Chk Tikka Mas
6x400g £9.50 **£8.99**



**25%
POR**

3014

PM 1.99 B/E ChickCurryRic
6x400g £9.50 **£8.99**



**28%
POR**

6110

PM £1.39 Chefs Macaroni
12x320g £13.99 **£11.99**



**28%
POR**

6737

PM £1.39 Chefs Cauli Chee
12x320g £13.99 **£11.99**



**28%
POR**

1132

PM £1.39 Chefs Cott Pie
12x320g £13.99 **£11.99**



25%
POR

2025

PM 2.99 4 B/E 1/4 Pounder
12x454g £29.50 **£26.99**



25%
POR

3559

PM £1.99 Yankee Dona Meat
6x500g £9.80 **£8.99**



25%
POR

9491

PM 3.00 Wilson Mince Lamb
8x400g £30.00 **£19.25**



26%
POR

82900

PM 4.50 Wilson 4 LambChop
8x340g £45.00 **£28.75**



40%
POR

44837

PM 1.25 G/C Vegan Fingers
12x284g £12.00 **£8.99**



43%
POR

9952

TAJ Onion Paratha
6x400g £7.50 **£5.99**



43%
POR

4398

TAJ Plain Paratha
6x400g £7.50 **£5.9**

**36%
POR**

87461
Quorn Mince CASE GLF
12x300g £26.50 **£19.75**

70234
Quorn Nuggets
8x300g £16.59 **£11.99**

64021
Quorn S/F Burger CASE
12x252g £26.50 **£19.75**

56703
Quorn Pieces CASE GLF
12x300g £26.50 **£19.75**

4967
Quorn Swedish Balls
10x300g £19.99 **£14.99**


**30%
POR**
2772

 PM 2.49 B/E Petit Pois
8x545g £15.99 **£13.99**

**36%
POR**
8136

 G/P Sweetcorn
12x450g £11.99 **£8.40**

7525

 G/P Mixed Vegetable 450g
12x450g £11.99 **£8.40**

**26%
POR**
10544

 PM 1.69 Aviko Oven Chips
8x850g £10.20 **£9.99**

**37%
POR**
4213

 Aviko Hash Browns
8x630g £8.22 **£6.99**

**40%
POR**
59395

 Aviko Spicy Jacket Wedges
12x600g £12.99 **£9.99**

**41%
POR**
91931

 Aviko S/C Julienne Fries
10x750g £12.75 **9.99**

**41%
POR**
48557

 B/E Sausage Rolls 4Pack
8x360g £11.99 **£8.99**

**25%
POR**
8618

 PM 2.00 Steak Kidney Puds
8x550g £12.47 **£11.99**

**25%
POR**
4078

 PM 1.00 B/E Chicken Pie
10x155g £8.19 **£7.50**

**41%
POR**
8821

 PM 1.85 A/Bess Apple Pie
7x550g £10.85 **£8.99**

**25%
POR**
4248

 C/W Chocolate Chs/cake
6x425g £10.75 **£9.99**

**25%
POR**
93618

 Aviko Oven Cook Churros
8x300g £11.50 **£8.99**



24485
PM 1.29 McC
Quick Chips
12x200g
£12.85 **£10.99**



5686
PM 1.65 MC Oven
Chip CASE
15x454g
£19.50 **£12.99**



2898
PM 2.25 A/Bess
Roast Pot
8x800g
£14.75 **£10.99**

17868
PM 1.79 A/Bess
York Pudds
12x200g
£17.75 **£12.99**





FREEZER DEAL

**FREE FROZEN
FOOD AND ICE
CREAM WITH
EVERY FREEZER
PURCHASED!**



**DC-VT200
£1721+vat**

**with £1664 FREE
STOCK @rsp**



**DC-VT150
£1624+vat**

**with £1568 FREE
STOCK @rsp**



**DC-VT250
£1800+vat**

**with £1743 FREE
STOCK @rsp**

Model	Dimensions (mm)
DC-VT150	1558 (W) x 978 (D) x 753 (H)
DC-VT200	2058 (W) x 978 (D) x 753 (H)
DC-VT250	2558 (W) x 978 (D) x 753 (H)

Call **01444 870 111**
or email **salesorders@consort.lls.com**

Price includes delivery, unpack, position
and removal of packaging.

2021 V2





WALL'S 2021 CABINET BUNDLE DEALS



Call 01444 870111 or email SALESORDERS@CONSORT.LLS.COM

NEW QUEUE 6



DIMENSIONS (MM)
600(W) X 522(D) X 792(H)

PAY
£459 +VAT

+ ICE CREAM
WORTH OVER
£285 *RRP

NEW VISTA 6



DIMENSIONS (MM)
800(W) X 690(D) X 845(H)

PAY
£499 +VAT

+ ICE CREAM
WORTH OVER
£360 *RRP

NEW VISTA 12



DIMENSIONS (MM)
1000(W) X 690(D) X 845(H)

PAY
£659 +VAT

+ ICE CREAM
WORTH OVER
£510 *RRP

NEW VISTA 18



DIMENSIONS (MM)
1600(W) X 700(D) X 868(H)

PAY
£799 +VAT

+ ICE CREAM
WORTH OVER
£610 *RRP

ECONIC 12



DIMENSIONS (MM)
1257(W) X 707(D) X 957(H)

PAY
£749 +VAT

+ ICE CREAM
WORTH OVER
£610 *RRP

NEW SLIMLINE MAXIVISION



DIMENSIONS (MM)
802(W) X 875(D) X 1363(H)

PAY
£1,499 +VAT

+ ICE CREAM
WORTH OVER
£500 *RRP

NEW MAXIVISION



DIMENSIONS (MM)
1253(W) X 875(D) X 1363(H)

PAY
£1,599 +VAT

+ ICE CREAM
WORTH OVER
£650 *RRP

WALL'S TOP SELLING ICE CREAMS



*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream in 63% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: Unilever House, Springfield drive, Leatherhead, KT22 7GR.



EXCLUSIVE FREEZER DEALS

- Freezers come with 2 year parts & labour warranty
- Energy efficient freezer • Shatter proof safety glass lids

- Hot gas frame heaters prevent condensation on glass lids
- High performance insulation, reducing energy consumption

DEAL 1

PAY **£625** +VAT



Dimensions - 1045mm x 660mm x 825mm

AND RECEIVE 15 CASES OF ICE CREAM FREE

WORTH £599
RRP

PRODUCT	BOXES		
NuII Salted Caramel & Australian Macadamia	2	Oreo Sandwich	2
Cadbury Dairy Milk Swirl Stick	2	Rowntree's Fruit Pastille	2
Cadbury Crunchie Blast Stick	2	Smarties Pop Up	1
Cadbury Flake 99' Cone	2	Extreme Raspberry & Double Cream	1
		Rowntree's Fruit Pastille Push Up Orange	1

DEAL 2

PAY **£725** +VAT



Dimensions - 1465mm x 660mm x 825mm

AND RECEIVE 18 CASES OF ICE CREAM FREE

WORTH £687
RRP

PRODUCT	BOXES		
NuII Salted Caramel & Australian Macadamia	2	Rowntree's Fruit Pastille	1
Cadbury Dairy Milk Swirl Stick	2	Smarties Pop Up	1
Cadbury Crunchie Blast Stick	2	Extreme Raspberry & Double Cream	1
Cadbury Flake 99' Cone	2	NuII Coconut & Indian Mango	1
Oreo Sandwich	2	fab Strawberry Lolly	1
Rowntree's Fruit Pastille Push Up Orange	2	Rowntree's Fruit Stack	1

DEAL 3

PAY **£1350** +VAT



Dimensions - 1253mm x 793mm x 1270mm

AND RECEIVE 20 CASES OF ICE CREAM FREE

WORTH £726
RRP

PRODUCT	BOXES		
NuII Salted Caramel & Australian Macadamia	2	Oreo Stick Sandwich	1
NuII Coconut & Indian Mango	2	Rowntree's Fruit Pastille Push Up Orange	1
NuII Cookie & Idaho Valley Mint	2	Rowntree's Fruit Pastille	1
Extreme Raspberry & Double Cream	2	fab Strawberry Lolly	1
Smarties Pop Up	2	Rowntree's Fruit Stack	1
Cadbury Dairy Milk Swirl Stick	1	Cadbury Choc Top Cone	1
Cadbury Crunchie Blast Stick	1	Cadbury Flake 99' Cone	1
		Oreo Sandwich	1

DEAL 4

PAY **£925** +VAT



Dimensions - 1248mm x 709mm x 1335mm

AND RECEIVE 11 CASES OF ICE CREAM FREE

WORTH £792
RRP

PRODUCT	BOXES		
Kellys Cornish Vanilla	2	Kellys Honeycomb Caramel Swirl	1
Kellys Chocolate	2	Kellys Bubblegum	1
Kellys Strawberry	1	Kellys Millionaires Shortbread	1
Kellys Mint Chocolate Chip	1	Kellys White Chocolate Blondie & Raspberry	1
		Kellys Salted Caramel	1

FOR ASSISTANCE WITH FREEZER REPAIRS DURING THE WARRANTY PERIOD, PLEASE CONTACT: DEALS 1&2 CALL LIEBHERR ON 03330 147888 OR EMAIL: LGB.REFRIGERATION@LIEBHERR.COM DEAL 3 CALL EPTA ON 01425 485757 OR EMAIL: NONCONFORMITYEXTERNAL_F&B@EPTA-INTERNATIONAL.COM & ELENA.FRIZZARIN@EPTA-INTERNATIONAL.COM DEAL 4 CALL AHT ON 01280 826600 (TINA CAMPBELL) OR EMAIL: SUPERMARKET@UK.AHT.AT

NB. IT IS ESSENTIAL BOTH FREEZER SERIAL NUMBER FOR THE UNIT AND YOUR FULL ADDRESS IS PROVIDED.

*TERMS - THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT, FOR THE AVOIDANCE OF DOUBT RETAILERS ARE FREE TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER IS VALID FROM 1ST JANUARY 2021 UNTIL 30TH SEPTEMBER 2021. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

CONTACT YOUR LOCAL TELESales TO ORDER & FOR MORE INFORMATION