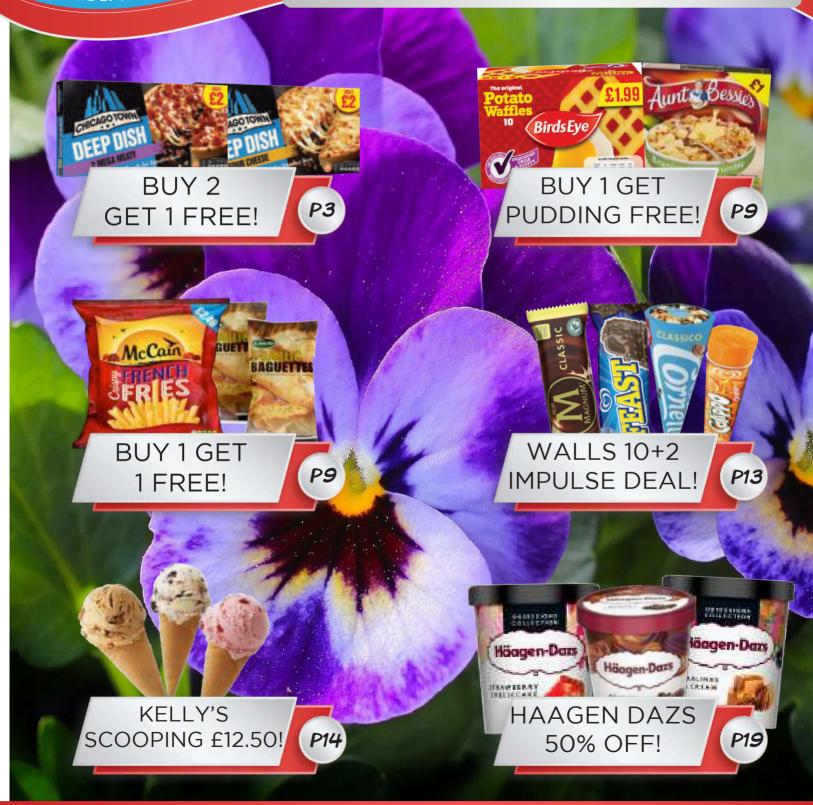


SHOP LOCAL SAVE LOCAL

Promotion Period : Friday 29th January to Friday 26th February



Burgess Hill 01444 870 111 | AshFord 01233 647 355 | www.consortFrozenFoods.co.uk



Frozen Food Pages

3 - 10

#### February 2021

#### Promotions valid from : Friday 29th January to Friday 26th February

Ice Cream Pages current lockdown. 11 - 19

Freezer Deals Pages 20 - 23

#### There has been a lot of national attention drawn to the matter of keeping families, and especially children, properly fed during this

And although much lays in the hands of those in positions of authority, we in the food industry can do our bit to ensure that there is a plentiful supply of tasty, nutritious and affordable products on the shelves.

You will therefore find in this February edition great deals on pizzas, family favourites such as chips, fish fingers, chicken dippers, veg and much much more!!

In our ice cream section we continue to bring you amazing promotions on, not just impulse ice cream, but on those products families will want to have in their freezers for that family night in. Take a look at pages 16 right through to page 22.

We hope that these deals will enable you to pass on your savings, to your customers at this time and, as has been stated many times, if we all pull together we can get through this.

With our very best wishes to you and your families from the team at Consort Frozen Foods.

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

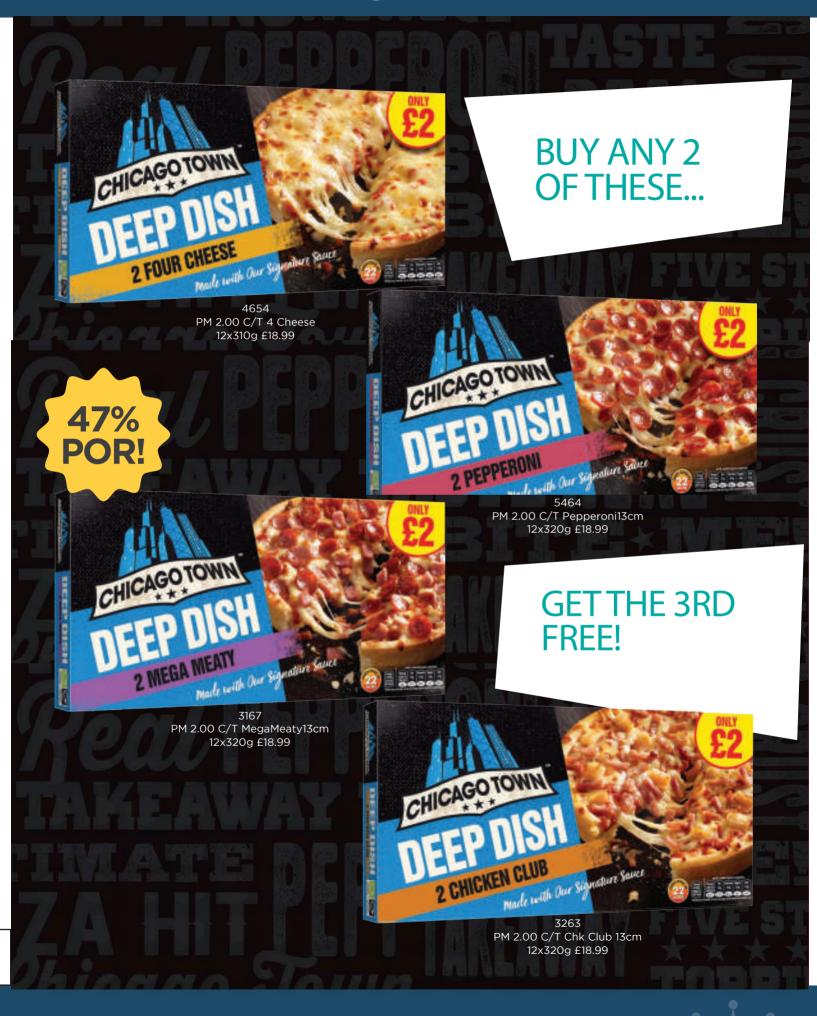


Consort is part of the First 4 Frozen distribution network.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution









Do you sell a cheap deep? Why not "Trade up to Takeaway" and push your customers basket spend up with these best sellers?



Burgess Hill 01444 870111 Ashford 01273 647355 Email salesorders@consort.lls.com Please use codes









PM 1.69 Sharwood Swt/Sour 6x375g £ 99 £6.99

#### Sharwoods Chicken korma weth Rice Wirther Breast

91113 PM 1.69 Sharwood Chk Korma 6x375g £7<mark>X</mark>9 £6.99 Sharwoods Chicken Tikka Masala With Reast Chicken Breast Chicken Breast

31%

POR!

2890 PM 1.69 Sharwood Chk/Tikka 6x375g £**X**99 £6.99

## <u>i</u> ONLY £6.99!



2027 PM 1.69 Sharwood Chow Mein 6x375g £ 99 £6.99



1783 PM 1.69 Sharwood Chk Curry 6x375g £729 £6.99



PM 2.50 Birds Eye ChickenDiner 6x400g £1775 £11.99



3324 PM 2.50 Birds Eye Fish & Chips 6x395g £12**x**5 £11.99





PM 2.50 Birds Eye BeefDinner 6x400g £¥75 £11.99



BS480 PM 1.59 Yngs Mariner Pie







9160 PM 1.65 MC Oven Chip FOC 5x454g £





6208 PM 1.50 Yngs Flipper Dips 12x250g £14.75



46569 PM 1.50 Yngs 6 Fish Cakes 12x300g £14.75





20081 PM 1.25 Yngs 10 Fish Fing 12x250g £1)99 £10.50



91088 PM £3.00 C/S 4 Fish Batt 8x400g £1%0 £16.99



77372 PM 3.00 Ygs 4 Fish F Brd 8x400g £1**X**50 £16.99



9486 PM £4.00 Yngs Prawns CASE 12x180g £300 £36.99



4532 PM £2.50 Birds Eye 8 Cod Fishfi 12x224g £2560 £22.99



3564 PM £3.50 Yngs Scampi CASE 12x220g £3500 £29.99





4953 PM 1.99 Birds Eye Crispy Chic 12x170g £1969 £17.99



6259 PM 1.99 Birds Eye Chick Dippers 8x216g £1**3**0 £12.50



2947 PM 2.99 Birds Eye Insp Kiev 8x300g £1899 £16.99



SFC S/Fri Retail Hot Wing £2.99 10x500g £249 £21.00



SFC S/Fri Bargain Box £4.99 6x800g £2 25 £19.99



6389 PM £1 SFC Chick Nugs CASE 12x200g £ 50 £8.99

24% POR!

#### **BUY ANY 2**



4213 Aviko Hash Browns £1.39 8x630g £8.22



Aviko Spicy Jacket Wedges £1.39 12x600g £12.99





6763 Aviko Potato Gratins 2's £1.39 8x190 £8.22



10544 PM 1.69 Aviko Oven Chips 8x850g £10.20





PM 2.99 4 Birds Eye 1/4 Pounder 12x454g £2**5**0 £26.99



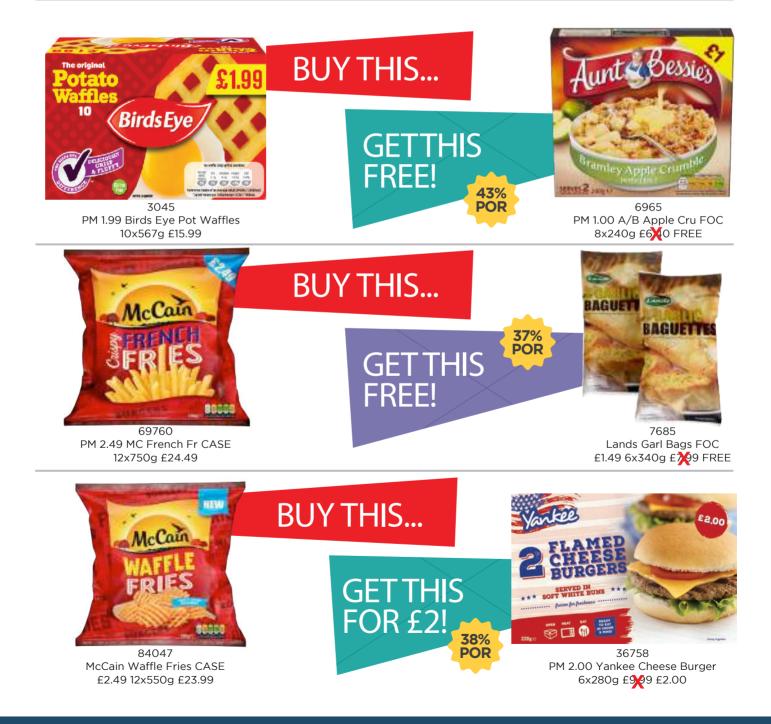
16516 PM 2.50 G/C Vegan Burgers 10x200g £2**2**5 £20.99



6000 G/P Broccoli Florets £1.39 12x450g £1)99 £9.99



4377 G/P Cauliflower Florets £1.39 12x450g £1**2**9 £9.99



9





PM 2.25 A/Bess Roast Pot 8x800g £1275 £9.99



PM 1.79 A/Bess York Pudds 12x220g £125 £12.99



PM 1.99 McCain Roasts 10x700g £1999 £12.99

### NEW LOWER PRICES ON DESERTS!



8821 PM 1.85 A/Bess Apple Pie 7x550g £1**X**85 £8.50



C/W Apple Caramel Tart £2.29 6x500g £10**X**5 £8.99



C/W Chocolate Fudge Cake £2.29 6x450g £1 75 £8.99



C/W Lemon Meringue Pie £2.29 6x475g £1 75 £8.99



# FEBRUARY & MARCH IMPULSE DEAL

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	RUCES SCIUS 1580 V 9 EREE			REAL		6
	PUSH USH USH USH USH USH USH	PUS U BLACKCUR		NATE	MEC	Ì)
httyczanich (j. 199	PRODUCT DESCRIPTION	RRP	UNITS	PACK	TLP	
A Contraction	PRODUCTS	KKP	UNITS	PACA		K
	Nuii Salted Caramel & Australian Macadamia	£2.00	20	1	£26.67	
Contraction of the second s	Nuii Cookies & Idaho Valley Mint Nuii Coconut & Indian Mango	£2.00 £2.00	20 20	1	£26.67 £26.67	
	Cadbury Dairy Milk Swirl Stick	£1.90	24	1	£30.40	
	Toblerone Stick	£1.90	20	1	£25.33	
trême strême foi)	Oreo Stick Sandwich	£1.50	24	1	£24.00	
the straine IC	Extreme Salted Caramel & White Chocolate	£1.70	16	1	£18.13	
	Extreme Raspberry & Double Cream Cadbury Flake 99' Cone	£1.70 £1.90	16 24	1	£18.13	
	LAUDULY FIAKE 33 LONG	21.90	24			
		£110	24	1	£30.40 £17.60	
	Rowntree's Fruit Pastille Push Up Blackcurrant	£1.10 £1.10	24 24	1	£30.40 £17.60 £17.60	
V V III					£17.60	
	Rowntree's Fruit Pastille Push Up Blackcurrant Rowntree's Fruit Pastille Push Up Orange Rowntree's Watermelon Fab Strawberry Lolly	£1.10 £1.10 £1.10	24 36 32	1 1 1 1	£17.60 £17.60 £26.40 £23.47	
V V U	Rowntree's Fruit Pastille Push Up Blackcurrant Rowntree's Fruit Pastille Push Up Orange Rowntree's Watermelon Fab Strawberry Lolly Del Monte Real Lemonade	£1.10 £1.10 £1.10 £1.10 £1.10	24 36 32 24	1 1 1 1 1	£17.60   £17.60   £26.40   £23.47   £17.60	
	Rowntree's Fruit Pastille Push Up Blackcurrant Rowntree's Fruit Pastille Push Up Orange Rowntree's Watermelon Fab Strawberry Lolly Del Monte Real Lemonade Smarties Pop Up	£1.10 £1.10 £1.10	24 36 32	1 1 1 1	£17.60 £17.60 £26.40 £23.47	
	Rowntree's Fruit Pastille Push Up Blackcurrant Rowntree's Fruit Pastille Push Up Orange Rowntree's Watermelon Fab Strawberry Lolly Del Monte Real Lemonade	£1.10 £1.10 £1.10 £1.10 £1.10	24 36 32 24	1 1 1 1 1	£17.60   £17.60   £26.40   £23.47   £17.60	

2. Cadbury Crunchie Blast Stick

3. Rowntree's Fruit Pastille

£1.90

£1.10

24

32

1

1

£30.40

£23.47

11

0



0



12)

# SUPER SEASON STARTER DEAL!

## **BUY ANY 8 CASES FROM THE FOLLOWING**





# SUPER SEASON STARTER DEAL!

## **BUY ANY 10 CASES FROM THE FOLLOWING**



(13)



# SUPER SEASON STARTER DEAL!

## **BUY ANY 4 CASES FROM THE FOLLOWING**







CASE PRICE WORTH £26.40

£2.10 (RR

G

1626

# BUY ANY 3 CASES AND GET A CASE OF MARS, SINGKERS OR BOUNTY FREE [3+1] (WORTH OVER £35 MSRSP)



Sales of Single ice creams from Mars through Independent Grocers increased by 37% in the last year, compared to +16% for Total Manufacturers!

(15

IRI: Independent Grocers, Value Sales, TotalSin gles, L52wks to 12.9.20.

# JANUARY & FEBRUARY TAKE HOME DEAL

lake

REO

## ADD ANOTHER **3** (8 IN TOTAL) **3** & RECEIVE OUR NEW

FREE

2631

BUY ANY 5 DIFFERENT & GET

Rownfrees

VATERMACA





REO





name

Rownfrees



NEW

PRODUCT DESCRIPTION	RSP	UNITS	PACK	TLP
PRODUCTS				
Cadbury Dairy Milk Caramel Tub	£3.25	6	1	£13.33
Cadbury Double Decker Tub	£3.25	6	1	£13.33
Cadbury Flake Tub	£3.25	6	1	£13.33
Oreo Tub	£3.25	6	1	£13.33
NEW Cadbury Dairy Milk Core Tub	£3.25	6	1	£13.33
NEW KitKat Tub	£3.25	6	1	£13.33
Lyons Maid Raspberry Pavlova	£2.25	8	1	£12.33
Lyons Maid Vanilla	£2.25	8	1	£12.33
Lyons Maid Chocolate Sundae	£2.25	8	1	£12.33
Lyons Maid Unicorn	£2.25	8	1	£12.33
Oreo Sandwich	£2.25	8	4	£12.33
Fab Strawberry Lolly	£2.00	8	6	£10.93
Rowntrees Fruit Pastille Lolly	£2.00	12	4	£16.40
FREE LINES				
1. Rowntrees Watermelon Lolly	£2.00	6	4	£8.20
2. Cadbury Creme Egg Tub	£3.25	6	1	£13.33





## **BEST-SELLING** SEASONAL ICE CREAM NOW AVAILABLE AS PMP<sup>1</sup>

ALSO AVAILABLE

egg

7453

De

6 x 1 480ml

RRP £13.33 TLP



82072

F

Glo

IN THE UK<sup>2</sup>

FRONERI

BEST BRAND



100ml **E2.00** 

RRP

(17



# SPECIAL BUY £12.50 PER CASE





# 45% POR Classic Range: £5.49 (RRP) Core Range: £5.49 (RRP)

£20] 8697 56670 BENGJERR BENGJERRY BEN & JERRYS BENGJERRYS CONE Wich 81731 93208 63103 BEN & JERRY'S 30998 REN aramel half 9 58114 BEN&JERRYS BEN & JERRY'S 80183 5 18269 BENGJERRYS BEN & JERRY'S 14323 hocolate rownie 6 0 \*NETT PRICE PROMOTION £22 BEN&JERRY'S BENGJERRY 48768 Promotion available from: 95754 Blondie rame Sutra ownie FRIDAY 29TH JANUARY TO OTE THURSDAY 25 FEBRUARY 2021 Ben & Jerry's Homemade Inc. 2021 Cows: Woody Jackson 1997.

## Extraordinary ingredients. Incredible indulgence.



Häagen-Dazs

SALTED CARAMEL



Code	Description	Size	RSP	Price
93841	Belgian Chocolate	8x460ml	£6.29	£17.45
90116	Cookies & Cream	8x460ml	£6.29	£17.45
67922	Strawberries & Cream	8x460ml	£6.29	£17.45
20789	Vanilla	8x460ml	£6.29	£17.45
30985	Chocolate Salted Caramel	8x460ml	£6.29	£17.45
44323	Peanut Butter Crunch (Obessions Collection)	8x460ml	£6.29	£17.45
29964	Praline & Cream (Obsessions Colelction)	8x460ml	£6.29	£17.45
87552	Strawberry Cheececake (Obsessions Collection)	8x460ml	£6.29	£17.45
90062	Brownie Macchiatto (Barista Collection)	8x460ml	£6.29	£17.45
44650	Lemon & Mandarin	8x460ml	£6.29	£17.45
93590	White Peach & Raspberry	8x460ml	£6.29	£17.45
23488	Cookie Dough & Choc Fudge Pieces	8x460ml	£6.29	£17.45



Sales of Multipacks from Mars have increased by 74% in the last year, that's 3 x faster than Total Multipacks!

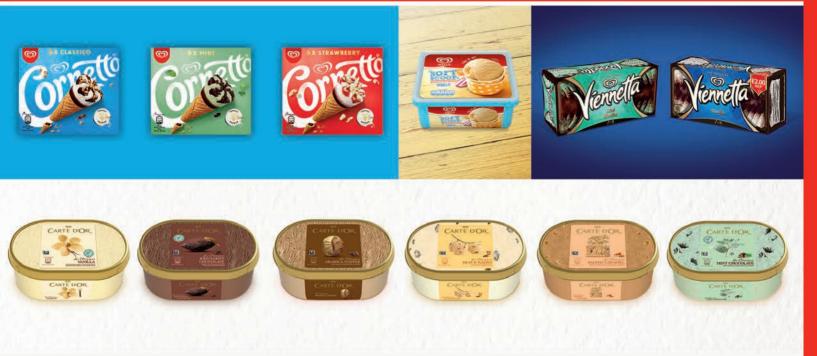
IRI: Toto) Convenience, Total Multipacks from Mars, Value, L52wks to 07.11.20.

Multipacks, Total Category % Change is +22%)



# FANTASTIC FEBRUARY DEAL!

## **BUY ANY 2 CASES FROM THE FOLLOWING**





AT £2.00 (RR

22



Promotion available from FRIDAY 29TH JANVARY TO THURSDAY 25 FEBRUARY 2021

\*RRP is retail recommended price. Pricing is the sole discretion of the retailer.



#### THESE ARE THE FREE PRODUCTS YOU RECEIVE WHEN PURCHASING A WALL'S FREEZER

Cabinet Type	Product	Case	Cabinet Type	Product	Case		
	Magnum Classic	2		Magnum Classic	2		
Queue 6	Magnum White Chocolate	1		Magnum White Chocolate	2		
	Magnum Almond	1		Magnum Almond	2		
	Calippo Orange	1	Econic 12	Magnum White Chocolate & Cookies	2		
	Twister Pineapple Lemon & Lime	1		Calippo Orange	2		
	Feast Original	1		Twister Pineapple Lemon & Lime	1		
	Cornetto Strawberry	1		Feast Original	2		
	Magnum Classic	2		Solero Exotic	1		
	Magnum White Chocolate	1		Cornetto Classico	1		
	Magnum Almond	1	Slimline	Cornetto Strawberry	1		
Vista 6	Magnum White Chocolate & Cookies	1		Magnum Ruby	1		
	Calippo Orange	1	Maxivison	Magnum Classic	2		
	Twister Pineapple Lemon & Lime	1		Magnum White Chocolate	2		
	Feast Original	2		Magnum Almond	2		
	Cornetto Strawberry	1		Magnum White Chocolate & Cookies	1		
	Magnum Classic	2		Calippo Orange	2		
	Magnum White Chocolate	2		Twister Pineapple Lemon & Lime	1		
	Magnum Almond	2		Feast Original	2		
	Magnum White Chocolate & Cookies	1		Solero Exotic	1		
	Calippo Orange	1		Magnum Ruby	1		
Vista 12	Twister Pineapple Lemon & Lime	1		Magnum Classic	2		
	Feast Original	1		Magnum White Chocolate	2		
	Solero Exotic	1	Maxivison	Magnum Almond	2		
	Cornetto Classico	1	MAXIVISUI	Magnum White Chocolate & Cookies	2		
	Cornetto Strawberry	1		Calippo Orange	2		
	Magnum Ruby	1		Twister Pineapple Lemon & Lime	2		
	Magnum Classic	2		Feast Original	1		
	Magnum White Chocolate	2		Solero Exotic	1		
Vista 18	Magnum Almond	2		Cornetto Classico	1		
	Magnum White Chocolate & Cookies	2		Cornetto Strawberry	1		
	Calippo Orange	2		Magnum Ruby	2		
	Twister Pineapple Lemon & Lime	1					
	Feast Original	2	•				
	Solero Exotic	1	STOCK UP WALL'S TOP SELLING ICE CREAMS!				
	Cornetto Classico	1					
	Cornetto Strawberry	1					
	Magnum Ruby	1	•		••••••		

Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retails prices. Products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the reezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded reezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream in 63% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, hove he remainion space can be used for any ice cream of your choosing. Unilever UK LTD remos for 0.00334527. Recistered office: Unilever. Sprindfield drive. Leatherhead, KT22 OF



# FREE STOCK with every slush machine order



£1499 .....

Weight 28kg

1 s 12. barel machine W 195mm D 487mm H 817mm

51299 .ut

Meight 51kg

ST 28 3

Weight 75kp

2 x) 2i, banel machine

W SPErson D 458mm, H 897mm.

#T12X1

ITT2X2 Ini 2. borni machine

W 995mm, OddeGmm, H 997mm

Weight 51bg



vegware

## KEEP SUSTAINABILITY ON THE MENU

#### MANUFACTURING THE WORLD'S BEST ECO PACKAGING SINCE 2006

Disposables were invented for hygiene, and Vegware was invented for sustainability. Meet your customers' demand for eco-friendly disposables with Vegware's extensive range of compostable packaging.

#### **IN STOCK FROM JANUARY 2021!**

There's an extensive range of products available to Consort to suit all your grab-and-go needs.

#### COMPOSTABLE VS BIODEGRADABLE

Biodegradable tells us nothing about how fast something can break down. Vegware is compostable – meaning our packaging can break down in under 12 weeks in composting conditions, and is therefore suitable for industrial composting.





## GOOD FOR YOUR MENU & GREAT FOR THE PLANET

Vegware is made from plants using renewable, lower carbon, recycled or reclaimed materials, and designed to be commercially compostable with food waste, where accepted. Your customers will love the quality, look and feel of our premium products! And Vegware's Environmental team can work with sites to help them compost their Vegware.

If you would like to find out how vegware could work for your business or to request samples of the range, please contact our sales teams -

Burgess Hill 01444 870111 Ashford 01233 647355





3)



#### 01444 870 111 Consort Frozen Foods, Unit F Consort Way, Burgess Hill, RH15 9TJ

#### FREE Frozen Food & Ice Cream with every freezer Purchased!

Amazing

freezer deals

All top selling frozen food lines!!



(27



\*Price includes delivery: unpack, position and removal of packaging

Consort Frozen Foods Ltd, Kingsnorth Industrial Estate, Wotton Road, Ashford, Kent, TN23 6LN Tel: 01233 647355 Consort Frozen Foods Ltd, Consort Way, Burgess Hill, West Sussex, RH15 9TJ Tel: 01444 870111

Open to bona fide retailers aged 18+ only. Free stock subject to availability.



FOR ASSISTANCE WITH FREEZER REPAIRS DURING THE WARRANTY PERIOD, PLEASE CONTACT: **DEALS 1&2** CALL LIEBHERR ON 03330 147888 OR EMAIL: LGB.REFRIGERATION@LIEBHERR.COM **DEAL 3** CALL EPTA ON 01425 485757 OR EMAIL: NONCONFORMITYEXTERNAL\_F&B@EPTA-INTERNATIONAL.COM & ELENA.FRIZZARIN@EPTA-INTERNATIONAL.COM **DEAL 4** CALL AHT ON 01280 826600 (TINA CAMPBELL) OR EMAIL: SUPERMARKET@UK AHTAT NB. IT IS ESSENTIAL BOTH FREEZER SERIAL NUMBER FOR THE UNIT AND YOUR FULL ADDRESS IS PROVIDED. \*TERMS – THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT, FOR THE AVOIDANCE OF DOUBT RETAILERS ARE FREET TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER IS VALID FROM 1ST JANUARY 2021 UNTIL 30TH SEPTEMBER 2021. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

**CONTACT YOUR LOCAL TELESALES TO ORDER & FOR MORE INFORMATION**