

Burgess Hill 01444 870 111 | AshFord 01233 647 355 | www.consortFrozenFoods.co.uk



#### Frozen Food Pages

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Ice Cream Pages **11 - 19** 

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#### **JANUARY 2021**

Promotions valid from : Friday 1sth January to Thursday 28th January

Happy New Year to all of our wonderful customers!

As we enter a new year it's often a time to refelct on the year just passed and, if we are safe and well, then to count our blessings.

May we say a BIG THANK YOU for your continued custom, we hope that we have been able to assist you to keep your site open during the pandemic.

No doubt further challenges are still ahead of us in regards to the Coronavirus and the uncertainties of what Brexit will bring. However, we are certain that by working together and keeping the lines of communication open we will be able to ride any storm that comes our way.

We hope that during 2020 you have seen the commitment and care that we pride ourselves on, and during 2021 we will continue to seek to make improvements.

We welcome any suggestions you may have.

We kick off 2021 with great season starter promotions, both in ice cream and frozen food and don't forget to check out our extensive range of cabinets and freezers (pages 20 - 23).

Finally we are pleased to announce a new partnership with Vegware, (see backpage) a supplier of 100% compostable food service and grab & go containers, cutlery and cups. We have a range of 30 SKU's, therefore please speak to a member of our sales team if you would like to know more.

May we wish you all a safe and prosperous 2021.

From all at Consort Frozen Foods.

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.



Consort is part of the First 4 Frozen distribution network.



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution



### **BRING IN CUSTOMERS WITH £1 SPECIALS!**



37% POR

40878 PM 1.39 San Marco Cheese 10x253g £)99 £8.75



PM 1.39 San Marco Pepperoni 10x251g £1)99 £8.75



10544 PM 1.69 Aviko Oven Chips 8x805g £1020 £6.99



4213 Aviko Hash Browns £1.39 8x630g £822 £6.99



Aviko S/C Julienne Fries £1.69 10x750g £1275 £8.75



PM 1.29 Birds Eye Garden Peas 10x375g £1¥84 £8.75



6000 Growers Pride Broccoli Florets £1.39 12x450g £ 99 £10.50

£1,09



3647 Growers Pride Baby Carrots £1.39 12x450g £ 99 £10.50



Growers Pride Cauliflower Florets £1.39 12x450g £109 £10.50



PM 1.25 G/C Vegan Fingers 12x284g £12,0 £8.99



PM 1.25 Youngs 10 Fish Fing 12x250g £109 £10.50



6388 SFC S/Fri Chick Poppets £1.35 12x190g £1<mark>36</mark>9 £10.50



PM £1.09 Youngs Fish/Par 16x140g £1**X**15 £13.25



PM £1.09 Youngs Fish/Butt 16x140g £1**X**15 £13.25





Here at Consort we are passionate about offering the best service and prices to our customers so you can offer the same to yours. January can be a tough month for many so we've carefully selected several lines we can discount heavily for you. Why not offer the following lines at £1 and be seen to support your community!





PM 1.99 Birds Eye Tikka Masala 6x400g £ 5 £8.99



51592 PM 1.99 Birds Eye Cottage Pie 6x400g £**36**5 £8.99



PM 1.99 Birds Eye Chicken Curry 6x400g £955 £8.99



22156 PM 1.99 Birds Eye Bolognese 6x340g £9**6**5 £8.99



PM £1.39 Chefs Macaroni 12x320g £1,99 £11.99



6737 PM £1.39 Chefs Cauliflower Cheese 12x320g £1,99 £11.99



PM £1.39 Chefs Cottage Pie 12x320g £1**X**99 £11.99





6721 PM 1.69 Youngs Fish & Chips 8x300g £1 25 £8.99





## BUY ANY OF THESE...



Chicago Town Cheese £3.00 10x305g £24.69



86501 Chicago Town Cheese & Ham £3.00 10x315g £24.69



Chicago Town Pepperoni £3.00 10x320g £24.69



5

## CHOOSE 1 OF THESE FREE!



7130 PM 2.00 Chicago Town Cheese FOC 6x305g £9.89 FREE



5389 PM 2.00 Chicago Town Meat FOC 6x305g £9.89 FREE



2773 PM 2.00 Chicago Town Pepperoni FOC 6x305g £9.89 FREE









4961 PM 2.50 Goodfella's THIN Pepper 7x332g £14.25





8335 Goodfella's Garlic Bread/Chs FOC £1.50 7x223g £709 FREE







12239 PM 2.49 MC Home Chip CASE 12x750g £23.99





PM 2.00 Chicago Town Cheese PM 2.00 Chicago Town Pepperoni 6x435g £ 0 FREE 6x435g £ 0 FREE







McCain Frying Chips CASE £1.89 12x1.2kg £1769 £14.99





21% POR 69760

PM 2.49 MC French Fr CASE 12x750g £249 £23.49



8222 PM 1.99 Aviko Sweet Fries 8x450g £1**26**9 £9.45



1426 PM 2.25 Aunt Bessies Croquettes 8x550g £1329 £10.99







PM 1.99 Birds Eye 4 ChickBurger 12x195g £1%9 £17.99



SFC S/F Boneless Bucket £3.49 8x650g £2299 £19.99



SFC S/Fri Chicken Poppets £1.35 12x190g £1)69 £9.99



PM £2.49 Birds Eye 2 Cod Batter 8x200g £1 50 £13.99

## NEW LOWER PRICES!



2616 PM £2.49 Birds Eye 2 Cod Crumb 8x200g £1 50 £13.99



PM £2.50 Youngs 10 Cod Fing 12x250g £2 00 £21.00



9314 PM 99p Youngs 4 Fish Cakes 12x220g £960 £8.99



2648 Birds Eye 4 Cod Fish Cakes £2.10 8x198g £1299 £8.99



3281 PM 1.99 Birds Eye Beef Burger 10x227g £1209 £15.99



48557 Birds Eye Sausage Rolls 4Pack £1.89 8x360g £1,99 £8.99



6953 PM 1.85 Aunt Bessie Toad CASE 12x190g £1345 £13.99

8





7287

**TAJ Leaf Spinach** 

£1.75 6x450g £7.50

46369

N/Glory 2 1/4Pounder UNIT

£3.00 6x227g £13,65 £12.99

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### NATIONAL PIE DAY!

25% POR 5270 PM 2.49 Pukka Beef Pie 2s 8x389g £1509 £14.99



7752 PM 2.49 Pukka Chick Pie 2 8x389g £1509 £14.99



7664 PM 2.49 Pukka Steak Pie 2 8x389g £15,09 £14.99



PM 1.00 Birds Eye Chicken Pie 10x155g £



8821 PM 1.85 A/Bess Apple Pie 7x550g £10,85 £10.59

#### NUII ALMOND & VANILLA - SAVE £2





## SUPER SEASON STARTER DEAL!

## BUY ANY 10 CASES FROM THE FOLLOWING



FRIDAY 1<sup>ST</sup> JANUARY TO THURSDAY 1ST APRIL 2021

\*RRP is retail recommended price. Pricing is the sole discretion of the retailer.



12)

## SUPER SEASON STARTER DEAL!

## **BUY ANY 8 CASES FROM THE FOLLOWING**



FRIDAY 1ST JANUARY TO THURSDAY 1ST APRIL 2021

RRP is retail recommended price. Pricing is the sole discretion of the retailer.



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1626

# SUPER SEASON STARTER DEAL!

## **BUY ANY 4 CASES FROM THE FOLLOWING**





AND GET A CASE OF

**CALIPPO ORANGE** 

\*RRP is retail recommended price. Pricing is the sole discretion of the retailer.

13

CASE PRICK WORTH £26.40

£1.10 (RR



Mars Ice Cream Tubs are in demand, with Mars Dessert Ice Cream sales increasing by 46% year on year in Convenience vs 14% for Total Dessert Ice Cream.



Sales of Single ice creams from Mars through Independent Grocers increased by 37% in the last year, compared to +16% for Total Manufacturers! (15)-

IRI: Independent Grocers, Value Sales, Total/Singles, L52wks to 12.9.20.



# DELICIOUS JANUARY DEAL!

## **BUY ANY 2 CASES FROM THE FOLLOWING**





AT £2.00 (RPP

(16



#### Promotion available from FRIDAY 1<sup>ST</sup> JANUARY TO THURSDAY JANUARY 28TH

\*RRP is retail recommended price. Pricing is the sole discretion of the retailer.





# Dairyless \$ Deljcjous

# It's Light. ¢ Lickable



70555





©Ben & Jerry's Homemade Inc. 2021 Cows: ©Woody Jackson 1997.



### FRIDAY 1ST JANUARY TO THURSDAY JANUARY 28TH

RRP is the retail recommended price. Pricing is at the sole discretion of the retailer



# JANUARY & FEBRUARY • TAKE HOME DEAL NEW

lake

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FRONERI

**BUY ANY 5** DIFFERENT & GET





IRY.



double

NEW

19

PRODUCT DESCRIPTION	RSP	UNITS	PACK	TLP
	КЭР	UNITS	PACK	
PRODUCTS				
Cadbury Dairy Milk Caramel Tub	£3.25	6	1	£13.33
Cadbury Double Decker Tub	£3.25	6	1	£13.33
Cadbury Flake Tub	£3.25	6	1	£13.33
Oreo Tub	£3.25	6	1	£13.33
NEW Cadbury Dairy Milk Core Tub	£3.25	6	1	£13.33
NEW KitKat Tub	£3.25	6	1	£13.33
Lyons Maid Raspberry Pavlova	£2.25	8	1	£12.33
Lyons Maid Vanilla	£2.25	8	1	£12.33
Lyons Maid Chocolate Sundae	£2.25	8	1	£12.33
Lyons Maid Unicorn	£2.25	8	1	£12.33
Oreo Sandwich	£2.25	8	4	£12.33
Fab Strawberry Lolly	£2.00	8	6	£10.93
Rowntrees Fruit Pastille Lolly	£2.00	12	4	£16.40
FREE LINES				
1. Rowntrees Watermelon Lolly	£2.00	6	4	£8.20
2. Cadbury Creme Egg Tub	£3.25	6	1	£13.33



FOR ASSISTANCE WITH FREEZER REPAIRS DURING THE WARRANTY PERIOD, PLEASE CONTACT: DEALS 1&2 CALL LIEBHERR ON 03330 147888 OR EMAIL: LGB REFRIGERATION@LIEBHERR.COM DEAL 3 CALL EPTA ON 01425 485757 OR EMAIL: NONCONFORMITYEXTERNAL\_F&B@EPTA-INTERNATIONAL COM & ELENA FRIZZARIN@EPTA-INTERNATIONAL.COM DEAL 4 CALL AHT ON 01280 826600 (TINA CAMPBELL) OR EMAIL: SUPERMARKET@UK.AHTAT NB. IT IS ESSENTIAL BOTH FREEZER SERIAL NUMBER FOR THE UNIT AND YOUR FULL ADDRESS IS PROVIDED. \*TERMS – THE VALUE OF THE FREE STOCK IS CALCULTED AT RRP INCLUDING VAT, FOR THE AVOIDANC. CO POUER TRATALIERS ARE FREE TO DETERMINE THEIR ON SELLING PRICES. THIS OFFER IS VALID FROM 1ST JANUARY 2021 UNTIL 30TH SEPTEMBER 2021. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

**CONTACT YOUR LOCAL TELESALES TO ORDER & FOR MORE INFORMATION** 



## WALL'S 2021 CABINET BUNDLE DEALS

### Call 01444 870111 or email SALESORDERS@CONSORT.LLS.COM



#### THESE ARE THE FREE PRODUCTS YOU RECEIVE WHEN PURCHASING A WALL'S FREEZER

Cabinet Type	Product	Case	Cabinet Type	Product	Case		
Queue 6	Magnum Classic	2	Econic 12	Magnum Classic	2		
	Magnum White Chocolate	1		Magnum White Chocolate	2		
	Magnum Almond	1		Magnum Almond	2		
	Calippo Orange	1		Magnum White Chocolate & Cookies	2		
	Twister Pineapple Lemon & Lime	1		Calippo Orange	2		
	Feast Original	1		Twister Pineapple Lemon & Lime	1		
	Cornetto Strawberry	1		Feast Original	2		
Vista 6	Magnum Classic	2	Slimline Maxivison	Solero Exotic	1		
	Magnum White Chocolate	1		Cornetto Classico	1		
	Magnum Almond	1		Cornetto Strawberry	1		
	Magnum White Chocolate & Cookies	1		Magnum Ruby	1		
	Calippo Orange	1		Magnum Classic	2		
	Twister Pineapple Lemon & Lime	1		Magnum White Chocolate	2		
	Feast Original	2		Magnum Almond	2		
	Cornetto Strawberry	1		Magnum White Chocolate & Cookies	1		
Vista 12	Magnum Classic	2	Maxivison	Calippo Orange	2		
	Magnum White Chocolate	2		Twister Pineapple Lemon & Lime	1		
	Magnum Almond	2		Feast Original	2		
	Magnum White Chocolate & Cookies	1		Solero Exotic	1		
	Calippo Orange	1		Magnum Ruby	1		
	Twister Pineapple Lemon & Lime	1		Magnum Classic	2		
	Feast Original	1		Magnum White Chocolate	2		
	Solero Exotic	1		Magnum Almond	2		
	Cornetto Classico	1		Magnum White Chocolate & Cookies	2		
	Cornetto Strawberry	1		Calippo Orange	2		
	Magnum Ruby	1		Twister Pineapple Lemon & Lime	2		
Vista 18	Magnum Classic	2		Feast Original	1		
	Magnum White Chocolate	2		Solero Exotic	1		
	Magnum Almond	2		Cornetto Classico	1		
	Magnum White Chocolate & Cookies	2		Cornetto Strawberry	1		
	Calippo Orange	2		Magnum Ruby	2		
	Twister Pineapple Lemon & Lime	1					
	Feast Original	2	•		•		
	Solero Exotic	1	STOCK UP WALL'S TOP				
	Cornetto Classico	1	SELLING ICE CREAMS!				
	Cornetto Strawberry	1					
	Magnum Ruby	1	•••••••••••••••••••••••••••••••••••••••				

Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retails prices. Products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the reezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK ID terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's brand reezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream in 63% of the freezer space and the unit will remain Wall's brande for 3 years from delivery, how he remaining space can be used for any ice cream of your choosing. Unilever UK ID. Registered in England & Wales NO 00334527. Registered onfice: Univers. Universe is used subject we used for any ice creamer of your choosing. Univer UK ID. Registered in England & Wales NO 00334527.





10 FINGER

3)



01444 870 111 Consort Frozen Foods, Unit F Consort Way, Burgess Hill, RH15 9TJ

#### **FREE Frozen Food** Amazing AEN &JERRY & Ice Cream with McCau freezer deals every freezer 's all good Uouna's **Purchased!** All top selling frozen food lines!! **DC-VT150 CONTACT US** 6

Dr. Oetker

GINOS

**FOR LATEST** C) WALL'S BERGJERRYS McCain **DEALS AND FREE STOCK!** Frozen YOU PAY food £1149 FREE STOCK WORTH £1566 Dimensions (mm): 1558(W) x 978(D) x 753(H) **DC-VT200** Frozen 6 food Ć BENGJERRYS MCCau YOU PAY -£1349 FREE STOCK WORTH £1663 Dimensions (mm): 2058(W) x 978(D) x 753(H) **DC-VT250** Frozen 6 food Ć *I* Stock-up here ė YOU PAY £1549 Dimensions (mm): FREE STOCK WORTH 2558(W) x 978(D) x 753(H)

\*Price includes delivery: unpack, position and removal of packaging

**Consort Frozen Foods Ltd. Kingsnorth Industrial Estate.** Wotton Road, Ashford, Kent, TN23 6LN Tel: 01233 647355 **Consort Frozen Foods Ltd, Consort Way, Burgess Hill,** West Sussex. RH15 9TJ Tel: 01444 870111

£1742

(23)

Open to bona fide retailers aged 18+ only. Free stock subject to availability.

vegware

## KEEP SUSTAINABILITY ON THE MENU

#### MANUFACTURING THE WORLD'S BEST ECO PACKAGING SINCE 2006

Disposables were invented for hygiene, and Vegware was invented for sustainability. Meet your customers' demand for eco-friendly disposables with Vegware's extensive range of compostable packaging.

#### **IN STOCK FROM JANUARY 2021!**

There's an extensive range of products available to Consort to suit all your grab-and-go needs.

#### COMPOSTABLE VS BIODEGRADABLE

Biodegradable tells us nothing about how fast something can break down. Vegware is compostable – meaning our packaging can break down in under 12 weeks in composting conditions, and is therefore suitable for industrial composting.





cool Vegware video!

## GOOD FOR YOUR MENU & GREAT FOR THE PLANET

Vegware is made from plants using renewable, lower carbon, recycled or reclaimed materials, and designed to be commercially compostable with food waste, where accepted. Your customers will love the quality, look and feel of our premium products! And Vegware's Environmental team can work with sites to help them compost their Vegware.

If you would like to find out how vegware could work for your business or to request samples of the range, please contact our sales teams -

Burgess Hill 01444 870111 Ashford 01233 647355

