Consort Frozen Foods

August 2020

SHOP LOCAL, SAVE LOCAL

Promotion Period : Friday 31st July - Thursday 27th August 2020

WALL'S IMPULSE PRIZE DRAW! P4

BUY 1 GET 1 FREE P8

HALF PRICE! P9

GREEN CUISINE PRIZE DRAW! P19

BUY 1 GET 1 FREE P22

Ice Cream Pages
3 - 17

Frozen Food Pages
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Freezer Deals Pages
24 - 27

August 2020

Promotions valid From : Friday 31st July - Thursday 27th August 2020

Thank you Consort customers and thank you NHS!

May we First of all say a BIG THANK YOU to you For supporting us in our endeavour to raise as much as we can For NHS Charities Together, so Far wehave raised £1665.75!!!! Please see page 3 of this edition For deails of the products you can buy to help us raise even more.

We and our suppliers appreciate the effort that you have made over the last Few months to ensure that the people in your communicties have a local, steady supply of necessary Foods. Therefore we have some rewards to offer you, please see in particular pages 5 & 18.

In addition we are striving to bring you ever better promotions, thus enabling you to make better margins and therefore continue to support your local communities, please take the time to look through this August edition..... there are Far too many to mention!

Despite the challenges we have all Faced, and no doubt will continue to Face in the coming months, we want to assure you that we are doing all we can to keep our supply chain operating, however we welcome your comments and suggestions to help us improve.

Finally, as of Friday 24th July 2020 all visitors to shops will have to wear a Face mask. Please be assured that our delivery drivers and sales staff who enter you site, will be equipped with Face masks.

May we wish you a pleasant summer, hoping that you are staying safe.

From all at Consort

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk.
A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

Consort is part of the First 4 Frozen distribution network.

Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

COVID-19
URGENT APPEAL

NHS CHARITIES TOGETHER

We're donating
15p to the NHS for
every ice lolly sold!

THANK YOU

yummy™
THE HOME OF REAL FRUIT ICE LOLLIES

ALLERGEN FREE!

VEGAN FRIENDLY!

100% REAL FRUIT ICE LOLLIES

Ask for your FREE A3 Poster!

CODE: 4469
105ml x 20
RSP: £1.30
TLP: £16.80

CODE: 9638
105ml x 20
RSP: £1.30
TLP: £16.80

CODE: 4424
60ml x 25
RSP: £1.15
TLP: £18.10

CODE: 1001
60ml x 25
RSP: £1.15
TLP: £18.10

CODE: 5412
60ml x 25
RSP: £1.15
TLP: £18.10

CODE: 6201
60ml x 25
RSP: £1.15
TLP: £18.10

CODE: 7217
60ml x 25
RSP: £1.15
TLP: £18.10

#ofcourseitsyummy

www.yummylollies.com

MAXIMISE YOUR SALES BY STOCKING THE WALL'S BESTSELLERS

WALL'S REPRESENTS 71% OF ALL OOH IMPULSE SALES[1]

No.1[1] CLASSIC

3536

No.1 IMPULSE SKU 4 YEARS IN A ROW[1]

No.2[1] WHITE CHOCOLATE

6765

No.3[1] CALIPPO ORANGE

1156

3395

Magnum White Chocolate & Cookies: **No.1** out of home ice cream innovation for 2019[2]

6919

Solero Exotic: The **No.1** adult refresh brand[1]

1043

Twister: The **2nd** biggest kids sku[1]

9013

Cornetto Strawberry: **No.1** filled cones brand, and strawberry has the highest ROS within the brand[3]

6120

Ben & Jerry's 'Wich: Higher weekly value return on sales vs Oreo[1]

8523

Feast: **8th** sku in total impulse market [1]

1: Nielsen, MAT Total Coverage Value Sales 25th Jan 2020. 2: Nielsen, YTD 28.12.2019.
3: Financial Data: MAT Dec 2019, Refreshment My Business. UK Only. Penetration: 52 w/e, 8th Dec 2019, GB Handheld Multipack, Kantar.

WALL'S

SUMMER ESSENTIALS REWARDS

THE SUN IS OUT AND SO ARE THE PRIZES!

Each time you purchase our core 9:

You will be entered into a free WEEKLY prize Draw for a chance to win...

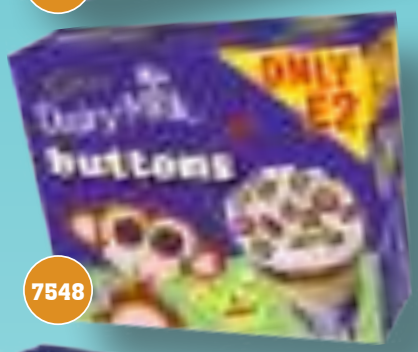
Retailers must buy a case of each of core 9 products to be entered. Incentive available between: 1st – 31st August.
The prize draw will be run by the wholesaler the products were purchased from.

FRONERI JULY & AUGUST PROMOTION

FOR THE LOVE OF ICE CREAM

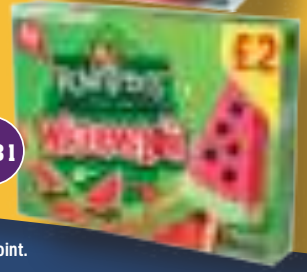
BUY ANY 5 DIFFERENT

CHOOSE FAB, WATERMELON OR FREDDO FREE.



PRODUCT DESCRIPTION	SIZE	UNITS	PACK	RSP	TLP
Oreo Tub - PMP £3.25	480ml	6	1	£3.25	£13.33
Cadbury Flake Tub - PMP £3.25	480ml	6	1	£3.25	£13.33
Cadbury Crunchie Tub - PMP £3.25	480ml	6	1	£3.25	£13.33
Cadbury Double Decker - PMP £3.25	480ml	6	1	£3.25	£13.33
Daim Tub - PMP £3.25	480ml	6	1	£3.25	£13.33
Cadbury Caramel Tub - PMP £3.25	480ml	6	1	£3.25	£13.33
Vimto - PMP £1.00	45ml	12	6	£1.00	£8.20
Rowntrees Fruit Pastille Lolly - PMP £2.00	65ml	12	4	£2.00	£16.40
Oreo Sandwich - PMP £2.00	55ml	8	4	£2.00	£10.93
Cadburys Dairy Milk Buttons Cone - PMP £2.00	100ml	6	4	£2.00	£8.20
Lyons Maid Choc Ice - PMP £1.50	62ml	12	1	£1.50	£12.30
NEW Nestle Zoom - PMP £1.50	58ml	12	6	£1.50	£12.30
Lyons Maid Triple Chocolate - PMP £2.25	900ml	8	1	£2.25	£12.30
Lyons Maid Vanilla - PMP £2.25	900ml	8	1	£2.25	£12.30
Lyons Maid Raspberry Pavlova - PMP £2.25	900ml	8	1	£2.25	£12.30
FREE fab Strawberry - PMP £2.00	58ml	8	6	£2.00	£10.93
FREE Rowntrees Watermelon - PMP £2.00	73ml	6	4	£2.00	£8.20
FREE NEW Cadbury Freddo Sandwich - PMP £2.00	55ml	8	6	£2.00	£10.93

CHOOSE ONE OF THESE FREE!



All promotions are correct at the time of publishing, Froneri reserves the right to withdraw or alter promotions at any point.

FRONERI JULY & AUGUST PROMOTION

FOR THE LOVE OF ICE CREAM

BUY ANY 5 DIFFERENT

CHOOSE 1 OF THE BELOW FREE

PRODUCT DESCRIPTION	SIZE	RSP	TLP
Nuii Almond & Java Vanilla	20 x 90ml	£2.00	£26.67
Nuii Cookies & Ihado Valley Mint	20 x 90ml	£2.00	£26.67
Cadbury's Dairy Milk Swirl	24 x 100ml	£1.90	£30.40
Cadbury's Crunchie Blast	24 x 100ml	£1.90	£30.40
Flake Cone	24 x 125ml	£1.90	£30.40
Oreo Cookie	24 x 135ml	£1.90	£30.40
Extreme Salted Caramel & White Chocolate	16 x 120ml	£1.70	£18.13
Del Monte Orange Lolly	24 x 75ml	£1.10	£17.60
Rowntrees Blackcurrant Push Up	24 x 100ml	£1.10	£17.60
Rowntrees Orange Push Up	24 x 100ml	£1.10	£17.60
Fab Strawberry	32 x 58ml	£1.10	£23.47
Smarties Pop Up	20 x 80ml	£1.50	£20.00
Choose 1 Of the Following Free			
Oreo Stick Sandwich	24 x 75ml	£1.50	£24.00
Toblerone	20 x 100ml	£1.90	£25.33
Rowntree Fruit Pastille	32 x 65ml	£1.10	£23.47

GET ANY OF THESE FREE!

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New for 2020

BUY ONE GET ONE FREE!

BUY EITHER SNICKERS CRISP OR SKITTLES COOLER SOUR AND GET A CASE OF MALTESERS MINT FREE

WORTH MORE THAN £35 MSRSP

More than 5 Million Singles sold by Mars in 2019, and growing by 10% in 2020!

IRI: Total Market MAT 4.1.20 & IRI:Total Market YTD to 23.5.20

*Nett Price Promotion

Extraordinary ingredients. Incredible indulgence.

HALF PRICE DEAL! ONLY £17.45!

Code	Description	Size	RSP	Price
2012	Mango Raspberry	8x460ml	£6.29	£17.45
3394	Salted Caramel	8x460ml	£6.29	£17.45
3882	Belgian Chocolate	8x460ml	£6.29	£17.45
4016	Cookies & Cream	8x460ml	£6.29	£17.45
5702	Strawberries & Cream	8x460ml	£6.29	£17.45
8940	Vanilla	8x460ml	£6.29	£17.45
4026	Chocolate Salted Caramel	8x460ml	£6.29	£17.45
2977	Peanut Butter Crunch (Obessions Collection)	8x460ml	£6.29	£17.45
7632	Praline & Cream (Obsessions Colelction)	8x460ml	£6.29	£17.45
6573	Strawberry Cheececake (Obsessions Collection)	8x460ml	£6.29	£17.45
4852	Brownie Macchiatto (Barista Collection)	8x460ml	£6.29	£17.45
20328	Lemon & Mandarin	8x460ml	£6.29	£17.45
65531	White Peach & Raspberry	8x460ml	£6.29	£17.45

Häagen-Dazs™

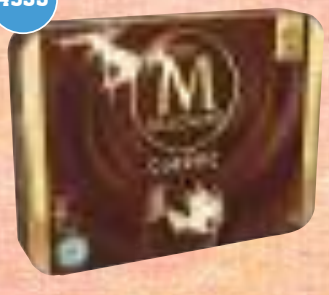
DON'T HOLD BACK

WALLS TAKE HOME
BUY ANY 2 AND...

5049

4490

4935



7013

1867

5632

7737

7396

5966

9381

CODE	DESCRIPTION	SIZE	RSP	PRICE
5049	MAGNUM CLASSIC PINTS	8X440ML	£4.50	£24.99
4490	MAGNUM WHITE PINTS	8X440ML	£4.50	£24.99
7737	1.8LT SOFT SCOOP VANILLA	6X1.8LTR	£2.79	£11.29
7396	1.8LT SOFT SCOOP RASPBERRY RIPPLE	6X1.8LTR	£2.79	£11.29
1867	PM £1.84 VIENNETTA ORIGINAL	6X650ML	£1.84	£7.39
5632	VIENNETTA MINT	6X650ML	£3.19	£13.05
9381	SWEDISH GLACE SMOOTH VANILLA	6X750ML	£3.35	£13.57
5966	SDWEDISH GLACE RASPBERRY	6X750ML	£3.35	£13.57
4935	MAGNUM CLASSIC MULTIPACK	10X1	£4.89	£32.99
7013	MAGNUM WHITE MULTIPACK	10X1	£4.89	£32.99
3979	SHIVER ICE	6X2KG	£1.69	FREE

GET THIS FREE!

3979

WALLS IMPULSE PROMOTION
£3 OFF

1432

7254

6694

7089

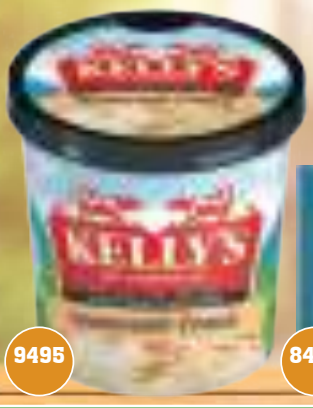
CODE	DESCRIPTION	SIZE	RSP	PRICE
1432	MAGNUM DOUBLE RASPBERRY	20X88ML	£2.00	£22.89
7089	CALIPPO COMBO	24X105ML	£1.10	£14.16
6694	KINDER CONE	30X90ML	£1.40	£25.00
7254	MAGNUM VEGAN	20X90ML	£2.00	£22.89

FRONERI SUPER SELLERS!
£3 OFF!

1369

3497

6790



9495

8494

Code	Description	Size	RSP	Price
8494	Maxibon	24x140ml	£1.60	£22.60
1369	Rowntrees Blaster	20x80ml	£1.30	£14.33
3497	Kellys Choc Brownie Cup	24x120ml	£1.70	£24.20
6790	Kellys Strawberry Cup	24x120ml	£1.70	£24.20
9495	Kellys Honeycombe Cup	24x120ml	£1.70	£24.20

FRANCO'S BUY ANY 4

68845

4104

3244

3532

4540

4847

Code	Description	Size	RSP	Price
68845	PM £1.50 Screwball Vanilla & Rasp	8x6	£1.50	£8.84
4104	PM £1.50 Mr Bubble 6 pack	10x6	£1.50	£8.39
3244	PM £1.75 Franco Screwball	8x6	£1.75	£10.20
3532	PM £1.50 Franco Rocket 6 pack	8x6	£1.50	£8.42
4847	PM £2 Orange Split 8 pack	8x8	£2.00	£12.25
4540	PM £2 Lemon & Lime 8 pack	8x8	£2.00	£14.15
6413	PM £1.50 Mr Bubble 6 pack	10x6	£1.50	£0.00

GET THIS FREE

6413

CARTE D'OR TUBS BUY 2 AND

7500

7755

3161

5083

6173

CODE	DESCRIPTION	SIZE	RSP	PRICE
7500	CARTE D'OR DARK CHOCOLATE	6X1LT	£4.99	£20.46
3161	CARTE D'OR RUM N RAISIN	6X1LT	£4.99	£20.46
7755	CARTE D'OR SALTED CARAMEL	6X1LT	£4.99	£20.46
5083	CARTE D'OR STRAWBERRY	6X1LT	£4.99	£20.46
6173	CARTE D'OR VANILLA	6X1LT	£4.99	£20.46
3979	SHIVER ICE	6X2KG	£1.69	FREE

GET THIS FREE!

3979

CARTE D'OR CLASSIC CUPS – ONLY £0.75 EACH!

5706

7209

8257

CODE	DESCRIPTION	SIZE	RSP	PRICE
5706	CLASSIC VANILLA	24X100ML	£1.25	£18.00
7209	CLASSIC CHOCOLATE	24X100ML	£1.25	£18.00
8257	CLASSIC STRAWBERRY	24X100ML	£1.25	£18.00

REAL FRUIT SMOOTHIES

30 x 140g
~~TLP £26.00~~
RSP £3.50

AMAZING FLAVOURS AVAILABLE NOW!

URBAN QUENCH

1103	High Five	30x140g	£3.50	£20.00
8426	Equator	30x140g	£3.50	£20.00
7951	Melon Heaven	30x140g	£3.50	£20.00
6960	Green Meanie	30x140g	£3.50	£20.00
2348	Berry Split	30x140g	£3.50	£20.00
8016	Purple Rain	30x140g	£3.50	£20.00
4038	Lazy Sunday	30x140g	£3.50	£20.00

*NETT PRICE PROMOTION

NO ADDED SUGAR

urbanquench

FREE STOCK

with every slush machine order

£150 FREE STOCK

MI7.5X2

2 x 7.5L bowl machine

W 420mm, D 380mm, H 705mm

Weight 38kg

£1499 ...

£150 FREE STOCK

ST12X1

1 x 12L barrel machine

W 195mm, D 480mm, H 937mm

Weight 51kg

£1299 ...

£200 FREE STOCK

ST12X2

2 x 12L barrel machine

W 385mm, D 465mm, H 897mm

Weight 82kg

£1699 ...

£300 FREE STOCK

ST12X3

3 x 12L barrel machine

W 578mm, D 465mm, H 897mm

Weight 114kg

£2049 ...

FANTASTIC RANGE OF SLUSH FLAVOURS

YOU PAY EACH

~~£18.99~~ ...

*£14 Nett Price Promotion

WALLS NEW PRODUCTS 2020!

WALL'S®

8401
24x105ml
£17.16

45194
24x105ml
£17.16

79981
24x120ml
£23.54

13479
35x70ml
£25.03

28753
20x90ml
£25.89

46012
20x90ml
£25.89

HIGH POR OF 50%!

2136
30x80ml
~~£37.20~~
£25.00
£1.99

*NETT PRICE PROMOTION

Brand New PG Tips Range

CODE	NAME	UNIT SIZE	Promo Price
17932	PG Tea 200's Singles Box	1x400g	£7.99
79007	PG One Cup Tea 1100's	2x2.2kg	£23.66
10542	PG One Cup T Bags 100's Box	12x250g	£36.62
87525	PG Infusion 25s Box Green Tea	6x35g	£8.71
37999	PG Infusion 25s Box Peppermint	6x28g	£8.71
67712	PG Tea Mixed Cases 25s	6x57.5g	£8.71
19484	PG Infusion 25s Box Raspberry	6x63g	£8.71

Bulk bags of un-enveloped Tea 1100's

Enveloped Black Tea 200's

Enveloped Speciality Tea - 25's

String & Tag Black Tea 100's

Brand New Hellmann's Range

Mayonnaise

Ketchup

Mustard

CODE	NAME	UNIT SIZE	Promo Price
73977	Hellmans Ketchup Squeezy	8x430ml	£13.05
40536	Hellmans Mayo Squeezy	8x430ml	£17.94
18275	Hellmans Amercian Squeezy	8x260g	£10.67
31231	Colmans English Mustard	6x150g	£9.30
39356	Hellmans Ketchup Sachets	198x10ml	£10.24

Order online at: **www.consortfrozenfoods.co.uk**

Burgess Hill: **01444 870111** Ashford: **01233 647355**

Consort Frozen Foods Ltd, Consort Way, Burgess Hill, West Sussex, RH15 9TJ

Birds Eye
GREEN CUISINE
powered by plants
discover
MEAT-FREE
in the
FREEZER
Birds Eye
GREEN CUISINE
powered by plants
MEAT-FREE
£2.50
Succulent Meat-Free
SAUSAGES
Birds Eye
GREEN CUISINE
powered by plants
FULL OF VEG
£1.25
delicious
VEGGIE FINGERS x10
VITAMIN A
SAT FAT
Birds Eye
GREEN CUISINE
powered by plants
MEAT-FREE
£2.50
Meat-Free
2x BURGERS
PROTEIN
IRON
VEGAN

Buy Any Green Cuisine

28% POR

16516
PM 2.50 G/C Vegan Burgers
10x200g ~~£21.25~~ £17.99

27% POR

68352
PM 2.50 G/C Vegan Sausage
12x300g ~~£25.00~~ £21.99

30% POR

44837
PM 1.25 G/C Vegan Fingers
12x284g ~~£12.00~~ £10.50

For your chance to WIN an Electric Scooter worth over £400!!

Great Products! Great Prices!

27% POR

44837
PM 1.25 G/C Vegan Fingers
12x284g ~~£12.00~~ £10.50

27% POR

44837
PM 1.25 G/C Vegan Fingers
12x284g ~~£12.00~~ £10.50

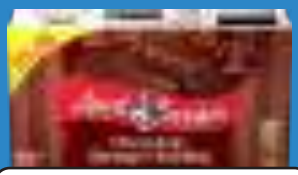
BUY ANY 2 GOODFELLA'S PIZZA

37% POR

CHOOSE ONE OF THESE FREE!

2879
PM 2.50 Goodfella's DEEP Cheese
7x421g £14.25

3842
PM 2.50 Goodfella's DEEP Pepper
7x415g £14.25



94435
PM 1.69 Aunt Bessie's Choco Spnge
6x330g ~~£8.29~~ FREE

8786
PM 1.69 Aunt Bessie's Toffee Spnge
6x330g ~~£8.29~~ FREE

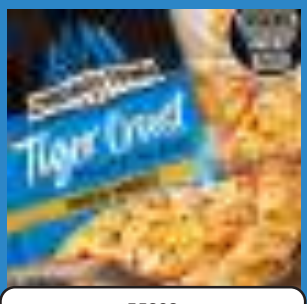
Get £1.39's for the price of £1.00!

24869
PM 1.39 SanMarco Pepperoni
10x251g ~~£11.99~~ £8.75

37% POR

40878
PM 1.39 SanMarco Cheese
10x253g ~~£11.99~~ £8.75

BUY ANY 2



35828
Chicago Town Tiger Bread Cheese
£3.00 10x305g £24.69

68245
Chicago Town Tiger Bread Pepperoni
£3.00 10x320g £24.69

86501
Chicago Town Tiger Bread Chees/Ham
£3.00 10x315g £24.69

CHOOSE ONE OF THE FOLLOWING FREE!

31% POR

7239
PM 2.00 Chicago Town Deep Cheese
6x435g ~~£9.99~~ FREE

1976
PM 2.00 Chicago Town Deep Pepperoni
6x435g ~~£9.99~~ FREE

34% POR

43835
PM 1.89 Ban 2 Jacket Pots
8x400g ~~£10.99~~ £9.99

30% POR

69760
PM 2.49 McCain French Fr CASE
12x750g ~~£24.49~~ £20.99

29% POR

73673
PM 1.89 McCain ChipyChip CASE
15x900g ~~£21.99~~ £19.99

39% POR

2314
PM 2.25 Aunt Bessie's Mash
8x650g ~~£14.50~~ £10.99

BUY THIS AND

CHOOSE 1 OF THE FOLLOWING FREE!

FREE STOCK WORTH £8!

38% POR

12862
PM 1.89 Aunt Bessie's French Fries
10x700g £14.99

6965
PM 1.00 Aunt Bessie's Apple Crumble
8x240g FREE

47922
PM 1.00 Aunt Bessie's Rhub Crumble
8x240g FREE

BUY ANY ONE OF THESE

17% POR

4532
PM £2.50 Birds Eye 8 Fishfingers
12x224g ~~£25.50~~ £24.99

23% POR

7218
PM 1.29 Birds Eye Garden Peas
10x375g ~~£10.84~~ £9.99

25% POR

4115
PM 2.50 Birds Eye Chicken Dippers
8x220g ~~£16.99~~ £14.99

CHOOSE ONE OF THESE FREE!

BUY THIS

GET THIS FREE

33% POR

55409
R/Foods Piri Piri Chickenen
£2.99 12x375g £29.99

7685
Lands Garlic Baguette
£1.49 6x340g ~~£7.99~~ FREE

27% POR

2947
PM 2.99 Birds Eye Chicken Kiev
8x300g ~~£18.99~~ £17.49

38% POR

4112
SFC S/Fri Crispy Dippers
£1.35 12x200g ~~£11.69~~ £9.99

33% POR

2763
SFC Boneless Box
£3.99 6x660g ~~£19.55~~ £15.99

25% POR

8330
PM 2.00 Yank Donner Kebab 2's
6x380g ~~£9.99~~ £8.99

25% POR

5517
PM 2.00 Yank Cheese Burgers
6x280g ~~£9.99~~ £8.99

25% POR

8030
PM 2.00 Yank S/F Chickenen
6x200g ~~£9.99~~ £8.99

25% POR

9128
PM 2.00 Richmond Sausages
8x364g ~~£13.10~~ £11.99

25% POR

3923
Korkers Original Sausages
£3.49 6x454g ~~£16.25~~ £15.75

20% POR

3281
PM 1.99 Birds Eye Beef Burger
10x227g ~~£18.99~~ £15.99

50% POR

6805
Birds Eye 2 VEG 1/4lb Burgers
£1.99 8x250g ~~£11.95~~ £7.99

29% POR
3564
PM £3.50 Yngs Scampi CASE
12x220g £35.00 £30.00

21% POR
9486
PM £4.00 Yngs Prawns CASE
12x180g £39.00 £38.00

29% POR
77372
PM 3.00 Ygs 4 Fish Fillet
8x400g £19.50 £16.99

29% POR
91088
PM £3.00 C/S 4 Fish Fille
8x400g £19.50 £16.99

27% POR
95153
PM 1.59 Yngs Admiral Pie
12x300g £15.35 £13.99

27% POR
85480
PM 1.59 Yngs Mariner Pie
12x300g £15.35 £13.99

20% POR
3324
PM 2.50 Birds Eye Fish & Chips
6x395g £12.69 £11.99

25% POR
10544
PM 1.69 Aviko Oven Chips
8x850g £10.20

24% POR
28948
PM 1.19 Aviko H/B Bites
10x500g £9.00

26% POR
4213
Aviko Hash Browns
£1.39 8x630g £8.22

24% POR
70654
PM 1.19 Aviko Dice Potato
8x500g £7.20

21% POR
8222
PM 1.99 Aviko Sweet Fries
8x450g £12.59

26% POR
6763
Aviko Potato Gratins 2's
£1.39 8x150g £8.22

ASK FOR YOUR FREE POS KIT WITH YOUR NEXT AVIKO ORDER!

Amazing freezer deals!

All top selling frozen food lines!!

FREE Frozen Food & Ice Cream with every freezer Purchased!

CONTACT US FOR LATEST DEALS AND FREE STOCK!

DC-VT150

YOU PAY
£1149*+vat
FREE STOCK WORTH
£1652 AT RSP

Dimensions (mm):
1558(W) x 978(D) x 753(H)

DC-VT200

YOU PAY
£1349*+vat
FREE STOCK WORTH
£1747 AT RSP

Dimensions (mm):
2058(W) x 978(D) x 753(H)

DC-VT250

Dimensions (mm):
2558(W) x 978(D) x 753(H)

YOU PAY
£1549*+vat
FREE STOCK WORTH
£1826 AT RSP

***Price includes delivery: unpack, position and removal of packaging**

Consort Frozen Foods Ltd, Kingsnorth Industrial Estate, Wotton Road, Ashford, Kent, TN23 6LN Tel: 01233 647355
Consort Frozen Foods Ltd, Consort Way, Burgess Hill, West Sussex, RH15 9TJ Tel: 01444 870111

Open to bona fide retailers aged 18+ only. Free stock subject to availability.

FRONERI EXCLUSIVE FREEZER DEALS

- Freezers come with 2 year parts & labour warranty
- Energy efficient freezer • Shatter proof safety glass lids
- Hot gas frame heaters prevent condensation on glass lids
- High performance insulation, reducing energy consumption

DEAL ONE

PAY £625 +VAT

PRODUCT	BOXES
Cadbury Dairy Milk Swirl	2
Cadbury Crunchie	2
Cadbury Flake '99	2
Extreme Raspberry Sorbet & Double Cream	1
Nuii Salted Caramel & Australian Macadamia	2
Oreo Sandwich	2
Smarties Pop Up	1
Rowntrees Fruit Pastille Lolly	2
Rowntrees Fruit Pastille Push Up Blackcurrant	1

Dimensions - 1045mm x 660mm x 825mm

AND RECEIVE 15 CASES OF ICE CREAM FREE

WORTH £599 RRP

DEAL TWO

PAY £725 +VAT

PRODUCT	BOXES
Cadbury Dairy Milk Swirl	2
Cadbury Crunchie	2
Cadbury Flake '99	2
Extreme Raspberry Sorbet & Double Cream	1
Nuii Salted Caramel & Australian Macadamia	2
Nuii Coconut & Indian Mango	1
Oreo Sandwich	2
Oreo Cone	1
Smarties Pop Up	1
Rowntrees Fruit Pastille Lolly	1
Rowntrees Fruit Pastille Push Up Blackcurrant	1
Rowntrees Watermelon	1

Dimensions - 1465mm x 660mm x 825mm

AND RECEIVE 17 CASES OF ICE CREAM FREE

WORTH £678 RRP

DEAL THREE

PAY £1395 +VAT

PRODUCT	BOXES
Cadbury Dairy Milk Swirl	1
Cadbury Crunchie	1
Cadbury Flake '99	1
Extreme Raspberry Sorbet & Double Cream	2
Nuii Salted Caramel & Australian Macadamia	2
Nuii Coconut & Indian Mango	2
Nuii Cookies & Idaho Valley Mint	2
Oreo Sandwich	1
Oreo Stick Sandwich	1
Smarties Pop Up	2
Rowntrees Fruit Pastille Lolly	1
Rowntrees Fruit Pastille Push Up Blackcurrant	1
Rowntrees Watermelon	1
Cadbury Freddo Sandwich	1
fab lolly	1

Dimensions - 1253mm x 793mm x 1270mm

AND RECEIVE 20 CASES OF ICE CREAM FREE

WORTH £735 RRP

DEAL FOUR

PAY £925 +VAT

PRODUCT	BOXES
Cornish Vanilla	2
Chocolate	2
Mint Choc Chip	1
Strawberry	1
Millionaires Shortbread	1
White Chocolate & Raspberry	1
Honeycomb	1
Salted Caramel	1
Bubblegum	1

Dimensions - 1248mm x 709mm x 1335mm

AND RECEIVE 11 CASES OF ICE CREAM FREE

WORTH £990 RRP

*TERMS – THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT, FOR THE AVOIDANCE OF DOUBT RETAILERS ARE FREE TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER IS VALID FROM 1ST FEBRUARY 2020 UNTIL FRIDAY 30TH AUGUST 2020. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

Häagen-Dazs™

EVERYDAY MADE EXTRAORDINARY

Great Freezer Deals

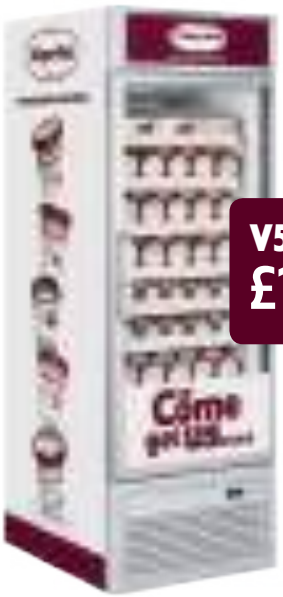
Free Stock £256*
EK27C £499 + vat

Free Stock £342*
EK37C £559 + vat

EK Range
Häagen-Dazs
Sliding Curved Glass Lid Chest Freezers

- Curved sliding lids
- Static cooling
- Lock
- Castors
- Defrost drain
- Fan assisted condenser
- Temperature range -18/-22°C

Model		Dimensions (mm) H	W	D	Kg	Gross Int. Volume	No. of Baskets
EK27C	Ext.	880	724	634	44	188ltr	2
	Int.	714	606	520			
EK37C	Ext.	880	1014	634	54	292ltr	4
	Int.	714	890	520			



Free Stock £818*
V50G £1549 + vat

V50G
Häagen-Dazs
Glass Door Display Freezer

- Electronic controller
- Vertical LED interior light
- Illuminated canopy
- Temperature display
- Gravity feed shelves

Model		Dimensions (mm) H	W	D	Kg	Gross Int. Volume	No. of Shelves
V50	Ext.	1960	670	825	151	530ltr	8
	Int.	1165	530	410			

Free Stock £202*
UF50G £439 + vat

UF50G
Häagen-Dazs
Counter Top Display Freezer

- Lock
- Adjustable shelves
- Adjustable feet
- LED Interior light with switch
- Self closing door
- Heated glass door

Model		Dimensions (mm) H	W	D	Kg	Gross Int. Volume	No. of Shelves
UF50G	Ext.	520	570	530	40	50ltr	2
	Int.	380	450	420			

*Free stock value calculated at RSP

WALL'S 2020 CABINET BUNDLE DEALS

FREEZER 3 YEAR WARRANTY

CALL 01444 870111 OR EMAIL SALESORDERS@CONSORT.LLS.COM

QUEUE 6

DIMENSIONS (MM)
751(W) X 461(D) X 825(H)

PAY £459 +VAT

+ ICE CREAM WORTH OVER £285 *RRP

VISTA 6

DIMENSIONS (MM)
680(W) X 650(D) X 880(H)

PAY £499 +VAT

+ ICE CREAM WORTH OVER £360 *RRP

VISTA 12 LED

DIMENSIONS (MM)
1000(W) X 650(D) X 880(H)

PAY £659 +VAT

+ ICE CREAM WORTH OVER £510 *RRP

VISTA 18 LED

DIMENSIONS (MM)
1500(W) X 650(D) X 880(H)

PAY £799 +VAT

+ ICE CREAM WORTH OVER £610 *RRP

ECONIC 12

DIMENSIONS (MM)
1257(W) X 707(D) X 957(H)

PAY £749 +VAT

+ ICE CREAM WORTH OVER £610 *RRP

SLIMLINE MAXIVISION GEN V

DIMENSIONS (MM)
854(W) X 833(D) X 1366(H)

PAY £1,499 +VAT

+ ICE CREAM WORTH OVER £500 *RRP

MAXIVISION GEN V

DIMENSIONS (MM)
1304(W) X 833(D) X 1366(H)

PAY £1,599 +VAT

+ ICE CREAM WORTH OVER £650 *RRP

WALL'S TOP SELLING ICE CREAMS

*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retails prices. Products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream in 63% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: Unilever House, Springfield drive, Leatherhead, KT22 7GR.

Unilever

MAXIMISE YOUR SALES BY STOCKING THE WALL'S BESTSELLERS

WALL'S REPRESENTS 71% OF ALL OOH IMPULSE SALES[1]

No.1[1]
CLASSIC

No.1
IMPULSE SKU 4 YEARS IN A ROW[1]

No.2[1]
WHITE CHOCOLATE

No.3[1]
CALIPPO ORANGE

Magnum White Chocolate & Cookies:
No.1 out of home ice cream innovation for 2019[2]

Ben & Jerry's 'Wich:
Higher weekly value return on sales vs Oreo[1]

Solero Exotic:
The **No.1** adult refresh brand[1]

Cornetto Strawberry:
No.1 filled cones brand, and strawberry has the highest ROS within the brand[3]

Twister:
The **2nd** biggest kids sku[1]

Feast:
8th sku in total impulse market[1]

1: Nielsen, MAT Total Coverage Value Sales 25th Jan 2020. 2: Nielsen, YTD 28.12.2019.
3: Financial Data: MAT Dec 2019, Refreshment My Business. UK Only. Penetration: 52 w/e, 8th Dec 2019, GB Handheld Multipack, Kantar.

WALL'S SUMMER ESSENTIALS REWARDS

THE SUN IS OUT AND SO ARE THE PRIZES!

Each time you purchase our core 9:

You will be entered into a free WEEKLY prize Draw for a chance to win...

£200 2ND
£250 1ST
£150 3RD

Retailers must buy a case of each of core 9 products to be entered. Incentive available between: 1st – 31st August.
The prize draw will be run by the wholesaler the products were purchased from.